

# Catalyzing Innovation

ANNUAL WORLD BANK CONFERENCE ON LAND AND POVERTY  
WASHINGTON DC, MARCH 25-29, 2019

Land and Poverty Conference 2019 Masterclass on

## SESSION 13-07 | How to conduct impact evaluation of land tenure and governance interventions, from theory to practice

Friday, March 29, 2019 | 11:00am-12:30pm |  
MC 6-860, World Bank



### INSTRUCTORS

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### The concept

The Masterclass will focus on how the newly-published "Guidelines for Impact Evaluation of Land Tenure and Governance Interventions" can be used and applied for the evaluation of stand-alone tenure security activities, as well as for projects of which land tenure activities are integrated with other components.

### Background

As donors, governments, and civil society put more resources into improving security of land tenure and effectiveness of land governance systems, decision makers request evidence of expected results and realized outcomes to justify funding of land tenure security measures and projects. The land community often collects performance monitoring data of their interventions; however, in order to understand the nuances behind this monitoring data and what is causing the data trends, impact evaluations combined with qualitative assessments are crucial. This aspect is even more challenging when the support provided for tenure security measures is integrated as activities or components of larger projects and programmes on rural or urban development. On the one hand, this presents opportunities for strengthening and demonstrating the impact that tenure security measures can have on broader development outcomes. On the other hand, it presents challenges in attributing the extent to which these specific measures have contributed to broader outcomes including food security, improved income levels and enhanced land degradation neutrality. Despite significant improvements in land impact evaluations in recent years, there are still gaps in the evidence and lack of a common theory of change model anchored in evidence. Stock-taking exercises and consultations undertaken by different donors (i.e IFAD, MCC and others) suggest that a relatively modest investment in tenure security measures can have a significant and positive impact on project outcomes but the ability of the land sector to demonstrate and analyse these impacts – and to assess what works (or doesn't), where and when / under what circumstances – is still limited. Strengthening impact assessment of land tenure activities can inform and enhance the design and implementation of future land tenure and governance interventions to best support lasting tenure security and achieve related impacts on poverty, food security, gender equality, environmental sustainability, and security linked to Agenda2030.



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## Land Impact Evaluation Guidelines

The purpose of the Guidelines for Impact Evaluation of Land Tenure and Governance Interventions is to serve as a reference for both researchers and land sector experts in the design and conducting of land impact evaluations and ultimately broaden the evidence of what works and does not work. The guidelines also provide a broad level framework for the theory of change/logic model for land tenure and governance. The guidelines were made possible through a joint initiative by IFAD and GLTN to improve the tools to evaluate land tenure and governance interventions. Through wider consultations with key stakeholders and the support of a technical reference group for this project including MCC, World Bank, Landesa, IFAD and GLTN, a draft framework for impact evaluation of land tenure and governance interventions have been developed. The guidelines endeavour in one document to summarize the existing evidence and gaps, propose an overall theory of change based on existing evidence and theories, highlight evaluation lessons learned and suggest best practices for effectively designing and implementing land impact evaluations moving forward.

## Applying the theory of change to concrete projects

Although most land tenure and governance projects are designed and supported by a logic model that is specific to the intervention the guidelines provide a broad level framework for the theory of change/logic model for land tenure and governance. The logic model presents the results chain from the interventions through impact relaying the causal chain through arrows connecting inputs, outputs, outcomes together in the way they drive impact. The model, takes into consideration the existing land evidence and expected results that are still not proven or have mixed results due to contextual factors but are commonly seen as a potential beneficiary stream. As an approximation, shorter-term outcomes are assumed to take place within 0-2 years; medium-term outcomes 3-4 years; and longer-term outcomes 5 or more years. However, some of these outcomes may take less or more time to realize.

**Targeted audience:** Staff from other organizations or projects supported, especially those supported by other ILC members and GLTN partners; and practitioners from other organizations and institutions involved in the Global Land Indicators Initiative

**Actions required:** participants can download the Guidelines for Impact Evaluation of Land Tenure and Governance Interventions at the following link: <https://gltn.net/download/guidelines-for-impact-evaluation-of-land-tenure-and-governance-interventions/>

## Masterclass program:

1. Presentation of guidelines, impact evaluation and theory of change (30 minutes)
2. short Q&A
3. Case study (15 minutes)
4. Group discussion with 3 guided questions (30 minutes):
  - a. Analyse theory of change , assess its robustness potential gaps
  - b. Reflect on the results of the case study in relation to the theory of change
  - c. Consider the interventions that you have been involve in against theory of change
5. Plenary with key takeaways (15 minutes):
  - a. Deeper understanding of theory of change on measurement of the impact
  - b. Understand practicality of theory of change
  - c. Importance of building a community of practice