Enabling the Business of Agriculture

WORLD BANK GROUP

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World Bank Group

Land Conference– March 21, 2017
Global focus on agriculture

Enabling environment for business in agriculture
Enabling the Business of Agriculture has been inspired by the WBG Doing Business report, which has a recognized track record in measuring laws and regulations in 190 economies and leveraging reforms.
A tool to inform policymaking and trigger reforms based on cross-country benchmarking

Identify legal barriers for the business of agriculture

Quantify transaction costs of dealing with government regulations for 62 countries around the world

Enabling the Business of Agriculture 2017
Genesis and Timeline

2012
- EBA Kick off

2013-14
- Pilot data collection in 10 countries

2014-15
- Data collection in 40 countries

2016
- Data collection in 62 countries

2017
- Dissemination
- Policy analysis
- Methodology refinement

2018
- Data collection in 80 countries

DANIDA
USAID
Department for International Development
Government of the Netherlands
Bill & Melinda Gates Foundation

eba.worldbank.org
EBA benchmarks markets associated with activities along the agribusiness value chain.
## EBA 2017 Scored Indicators

<table>
<thead>
<tr>
<th>Category</th>
<th>&quot;LEGAL&quot; INDICATORS</th>
<th>&quot;EFFICIENCY&quot; INDICATORS</th>
</tr>
</thead>
</table>
| SEED              | > Plant breeding  
> Variety registration  
> Seed quality control | > Time and cost to register new varieties                                             |
| FERTILIZER        | > Fertilizer registration  
> Quality control of fertilizer  
> Importing and distributing fertilizer | > Time and cost to register a new fertilizer product                                  |
| MACHINERY         | > Tractor operation  
> Tractor testing and standards  
> Tractor import | > Time and cost to obtain type approval  
> Time and cost to register a tractor                                                  |
| FINANCE           | > Branchless banking  
> Movable collateral  
> Non-bank lending institutions |                                                                                      |
| MARKETS           | > Producer organizations  
> Plant protection  
> Agricultural trade | > Documents, time and cost to export agricultural goods                                |
| TRANSPORT         | > Trucking licenses and operations  
> Cross-border transportation | > Time and cost to obtain trucking licenses  
> Time and cost to obtain cross-border licenses                                        |
| WATER             | > Integrated water resource management  
> Individual water use for irrigation |                                                                                      |
| ICT               | > Information and communication technology |                                                                                      |
## EBA 2017 Additional Indicators

<table>
<thead>
<tr>
<th>LAND</th>
<th>(pilot scoring for 38 countries)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coverage and relevance of land records</td>
<td></td>
</tr>
<tr>
<td>Public land management</td>
<td></td>
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<tr>
<td>Gender disaggregation of land records</td>
<td></td>
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<tr>
<td>Leasing of land between private parties</td>
<td></td>
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<tr>
<td>Procedural safeguards in case of expropriation</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIVESTOCK</th>
<th>(not scored)</th>
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</thead>
<tbody>
<tr>
<td>Requirements to register veterinary medicinal products</td>
<td></td>
</tr>
<tr>
<td>Requirements for importing veterinary medicinal products</td>
<td></td>
</tr>
<tr>
<td>Requirements for labeling of veterinary medicinal products</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>ENVIRONMENTAL SUSTAINABILITY</th>
<th>(not scored)</th>
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</thead>
<tbody>
<tr>
<td>Conservation of plant genetic resources</td>
<td></td>
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<tr>
<td>Access and sustainable use of plant genetic resources</td>
<td></td>
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<tr>
<td>Water quality management</td>
<td></td>
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<tr>
<td>Soil health management</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>GENDER</th>
<th>(not scored)</th>
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</thead>
<tbody>
<tr>
<td>Availability of gender-disaggregated data</td>
<td></td>
</tr>
<tr>
<td>Restrictions on women’s employment and activity</td>
<td></td>
</tr>
<tr>
<td>Women’s participation and leadership in collective institutions</td>
<td></td>
</tr>
<tr>
<td>Non-discrimination provisions</td>
<td></td>
</tr>
</tbody>
</table>
EBA 2017 Country Coverage

**SSA**
- Burkina Faso
- Burundi
- Côte d’Ivoire
- Ethiopia
- Ghana
- Kenya
- Mali
- Mozambique
- Niger
- Rwanda
- Sudan
- Tanzania
- Uganda
- Zambia

**EAP**
- Cambodia
- Lao PDR
- Myanmar
- Philippines
- Vietnam

- Malaysia
- Thailand

**MENA**
- Jordan
- Morocco

- **Egypt, Arab Rep.**

**ECA**
- Armenia
- Kazakhstan
- Romania
- Serbia

- Bosnia and Herzegovina
- Georgia
- Kyrgyz Republic
- Russia
- Tajikistan
- Turkey
- Ukraine

**SA**
- Bangladesh
- Nepal
- Sri Lanka

- **India (sub-national)**

- Bihar
- Maharashtra
- Odisha
- Uttar Pradesh

**LAC**
- Bolivia
- Colombia
- Guatemala
- Nicaragua

- Haiti
- Mexico
- Peru
- Uruguay
EBA Country Coverage
Spain ranks among the top six countries globally in EBA topics

Benin, Egypt, Haiti, Liberia, Myanmar, Sri Lanka and Sudan have the greatest room for improvement

Source: EBA database.
Stronger Regulations Go Hand in Hand with Efficient Processes

Source: EBA database.
Creating an enabling environment for agriculture is a prerequisite to unleash the sector’s potential to boost growth, reduce poverty and inequality, provide food security and deliver environmental services.

Government policies and regulations play a key role in shaping the business environment through their impacts on costs, risks and barriers to competition for various players in the value chains.

“Both the quality and the efficiency dimensions of business regulations, as captured by the EBA indicators, show significant correlations with countries’ agricultural productivity. On average, agricultural productivity is higher when transaction costs are lower and countries adhere to a higher number of regulatory good practices.” (Divanbeigi and Saliola 2016)
EBA 2017 report and website

ENABLING THE BUSINESS OF AGRICULTURE 2017

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