Too Levered for Pigou: Carbon Pricing, Financial Constraints, and Leverage Regulation

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Abstract

We analyze jointly optimal carbon pricing and financial policies under financial constraints and endogenous climate-related transition and physical risks. The socially optimal emissions tax may be above or below a Pigouvian benchmark, depending on whether physical climate risks have a substantial impact on collateral values. We derive necessary conditions for emissions taxes alone to implement a constrained-efficient allocation, and show a cap-and-trade system or green subsidies may dominate emissions taxes because they can be designed to have a less adverse effect on financial constraints. Additionally introducing leverage regulation can be welfare-improving if environmental policies have a direct negative effect on financial constraints. Furthermore, our analysis highlights the positive effect of carbon price hedging markets on equilibrium environmental policies.

Keywords: Pigouvian tax, carbon tax, cap and trade, financial constraints, climate risk, financial regulation

JEL classifications: D62, G28, G32, G38, H23

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1 Introduction

Tackling climate change requires large-scale emissions reductions and investments in clean technologies. Absent other frictions, such investments can be incentivized through emissions taxes set at a rate equal to the social cost of emissions, also known as Pigouvian taxes in reference to the pioneering work by Pigou (1932). However, during the transition to a low-carbon economy firms and financial institutions may suffer significant losses due to stranded assets that become technologically obsolete. At the same time, physical damages caused by more frequent extreme weather events may hit asset values. Such losses can aggravate financing frictions, limit the ability of firms to make the necessary investments in green technologies, and constrain regulators in designing environmental policies (see Hoffmann et al., 2017; Oehmke and Opp, 2023; Biais and Landier, 2022). Accordingly, the risks posed by climate change have moved up the agenda of investors and policy makers.¹

We make several contributions to this debate by analyzing jointly optimal climate and financial policies in an analytically tractable model with financial constraints and endogenous climate-related transition and physical risks. First, our analysis shows that physical climate risk gives rise to a collateral externality that crucially affects the way in which carbon taxes interact with financial constraints. Depending on the magnitude of this collateral externality, the optimal carbon tax may be above or below a standard Pigouvian benchmark. Second, we derive necessary conditions under which carbon taxes alone can implement a constrained-efficient allocation, and evaluate the merit of different climate and financial policies such as cap-and-trade systems, green subsidies, and leverage regulation. Third, the model provides novel insights on how carbon price hedging markets and socially responsible investors may enable or hinder efficient carbon pricing and emissions reductions in equilibrium.

In the model there are three dates and two types of agents: borrowers and deeppocketed, risk-neutral lenders. Borrowers have an initial endowment and access to an investment project. At the initial date, they finance the project with a mix of inside equity and debt. Inside equity is costly because borrowers have a quasi-linear utility function and a limited initial endowment. The borrower's project generates a pecuniary return as well as carbon emissions at the final date. The social cost of emissions is not

¹For example, the European Central Bank and the Bank of England now include climate risks in their stress tests (see Alogoskoufis et al., 2021; Brunnermeier and Landau, 2022), and institutional investors view climate change as an important source of risk that they seek to mitigate (Krueger et al., 2020).

known ex-ante, reflecting the uncertainty evident in the wide range of estimates of the social cost of carbon (e.g., see Nordhaus, 2019). At the interim date, all agents learn whether the economy is in a good state with a low social cost of emissions, or a bad state with a high cost of emissions. After learning the cost of emissions, borrowers can reduce emissions through costly abatement activities. At the same time, borrowers need to roll-over debt raised in the initial period, but new debt issuance is limited by a financial constraint because the project's returns are not fully pledgeable to outside investors. Cash-constrained borrowers can liquidate part of the initial investment at the interim date to generate resources and at the same time reduce emissions, yet liquidations are inefficient due to liquidation losses.

Borrowers are exposed to two different types of climate-related risks. First, we consider an environmental regulator imposing state-contingent emissions taxes to incentivize costly abatement activities, which represent the costs of transitioning to a low-carbon economy (often referred to as "transition risk" in the literature).² Second, we assume that the return of the project may decrease in the level of aggregate emissions to capture a borrower's exposure to losses in asset values due to (expected) environmental damages caused by a warming climate (often termed as "physical risk").³ Both climate-related risks are endogenous in the model: transition risk is a consequence of emissions taxes optimally set by an environmental regulator, and financial losses due to physical climate risks depend on aggregate emissions that are a function of abatement activities and investment decisions by borrowers. This allows us to explore the differences in how these two types of climate-related risks interact with financial frictions and affect optimal environmental and financial policies in equilibrium.

As a benchmark, we show that a state-contingent emissions tax equal to the social cost of emissions (i.e., a Pigouvian tax) implements the first-best allocation if financial constraints are slack in all states. In the first-best allocation, there are no liquidations and the optimal abatement scale trades off the social benefit of lower emissions against

²Consistent with transition risks being priced in financial markets, recent evidence documents that firm-level carbon emissions are priced in corporate bonds (see Seltzer et al., 2020), stocks (see Bolton and Kacperczyk, 2021), and options (see Ilhan et al., 2021), and that the risk of stranded fossil fuel assets is priced in bank loans (see Delis et al., 2019).

³Several studies document the relevance of physical risk for asset prices and firm financing. For example, Giglio et al. (2021) find that the value of real estate in flood zones responds more to changes in climate attention, and Issler et al. (2020) document an increase in delinquencies and foreclosures after wildfires in California. Evidence in Ginglinger and Moreau (2019) indicates that physical climate risks affect a firm's capital structure. For a review discussing climate risks, see Giglio et al. (2021).

abatement costs. However, in equilibrium the financial constraint may bind (particularly in the bad state where a high social cost of emissions necessitates high emissions taxes and abatement investments). In this case, Pigouvian taxes cannot implement the first best, and optimal emissions taxes generally differ from the Pigouvian benchmark. The reason is that a constrained borrower has a limited ability to finance abatement and therefore needs to inefficiently liquidate some of the project at the interim date. Consequently, the socially optimal emissions tax needs to trade off the benefit of lower emissions against the cost of triggering inefficient liquidations. This implies an optimal emissions tax below the Pigouvian benchmark because borrowers are "too levered for Pigou".⁴

A key insight from our analysis is that physical climate risks can reverse the relationship between emissions taxes and financial constraints. If physical climate risk has a substantial effect on collateral values, borrowers may benefit from an increase in pledgeable income when the aggregate level of emissions is brought down by a higher emissions tax.⁵ Because of this collateral externality the optimal emissions tax may be *above* the Pigouvian benchmark rate if the effects of physical climate risk dominate the effects of transition risk. More broadly, we show that financial constraints call for a generalized Pigouvian tax that takes climate-induced collateral externalities into account.

To evaluate whether it may be welfare-improving to use other policy tools, we analyze under what conditions the allocation implemented with emissions taxes alone is constrained efficient (i.e., equivalent to an allocation chosen by a planner maximizing social welfare subject to the same constraints as private agents). In a first step, we consider a benchmark where emissions taxes are fully rebated to borrowers, and tax rebates are fully pledgeable to outside investors, so that emissions taxes have no *direct* effect on financial constraints. In this case, the competitive equilibrium with optimally set emissions taxes is constrained efficient. This implies that, while financial constraints generally imply optimal emissions taxes different from a Pigouvian benchmark, there is no scope to improve welfare using additional policy instruments when tax rebates are fully pledgeable.

By contrast, when tax rebates are partially non-pledgeable, the allocation is not constrained efficient, and using other policy tools can improve welfare. In a frictionless world,

⁴The mechanism behind this result is consistent with recent evidence documenting that financial constraints affect firm abatement activities and emissions, see Xu and Kim (2022) and Bartram et al. (2021).

⁵This effect is similar to collateral externalities in models with pecuniary externalities (for a detailed discussion, see Dávila and Korinek, 2018). In our setting, the collateral externality operates through a reduction in asset values due to (expected) environmental damages.

emissions taxes are equivalent to a cap-and-trade system with tradable pollution permits (such as the EU Emissions Trading System, EU ETS), and the initial allocation of pollution permits does not matter for equilibrium emissions (see Montgomery, 1972). We show that in the presence of financial constraints this "Coasean independence" breaks down because the initial allocation of permits affects the tightness of constraints. Consequently, the equivalence between emissions taxes and a cap-and-trade system only holds if the pledgeability of tax rebates is equal to the fraction of freely allocated permits. This implies that freely allocating all pollution permits can eliminate the direct effect of carbon pricing on financial constraints and implement a constrained-efficient allocation. This is an important policy insight given real-world cap-and-trade systems (including the EU ETS) typically do not allocate 100% of permits for free.

Perhaps trivially, the most effective policy tools create financial slack by transferring resources from unconstrained investors to constrained borrowers. Sufficiently large transfers can enable the first-best allocation and can be implemented through "green subsidies" financed with taxes paid by unconstrained agents. If such subsidies cannot be designed to provide emissions reductions incentives, they still need to be combined with emissions taxes. This may rationalize the combined use of carrots (green subsidies) and sticks (carbon taxes) observed in practice.

Given the central role of financial constraints, we also consider financial regulation that allows the regulator to fix the initial level of borrowers' equity at a given level. Such a policy can be implemented through direct leverage mandates or, alternatively, through taxes and subsidies on initial leverage. Importantly, the presence of financial constraints alone does not motivate financial regulation in the model. This implies any rationale for leverage regulation is driven by the environmental externality, which allows us to contribute to the debate on whether financial regulatory frameworks should consider climate-related risks beyond the prudential motive behind current regulatory frameworks (such as moral hazard problems due to government guarantees or pecuniary externalities, see, for example, Dewatripont and Tirole, 1994; Hellmann et al., 2000; Lorenzoni, 2008; Martinez-Miera and Repullo, 2010; Bahaj and Malherbe, 2020).

To understand the role of leverage regulation in the model, note that, (i) a borrower's initial leverage affects emissions because it affects financial constraints and therefore liquidations and abatement activities; and (ii) when emissions pricing cannot implement a constrained-efficient allocation, there remains a wedge between the social and the private cost of emissions even when emissions taxes are set optimally. Together, these two points imply that borrowers make socially inefficient leverage choices, and consequently there is a role for leverage regulation to improve welfare – but only if the environmental policy cannot implement the constrained-efficient allocation. This suggests a "regulatory pecking order". First, combine carbon pricing with redistributive green subsidies that transfer resources from unconstrained to constrained agents. If such transfers are unfeasible, use policy tools that have no direct effect on financial constraints, such as a cap-and-trade system with freely allocated permits. Only if such policies cannot be implemented optimally, there is a case to complement carbon pricing with leverage regulation.

We also show that carbon price hedging markets can have a positive effect on equilibrium environmental policy, beyond their first-order risk sharing benefits for borrowers. We consider hedging contracts contingent on carbon taxes, which can be implemented through carbon price derivatives or climate-linked bonds that write off part of the principal when carbon taxes are high. Such instruments shift resources from the good to the bad state. If this results in slack constraints in both states, it may enable the regulator to implement the first-best allocation using standard Pigouvian taxes. This highlights an important role the financial sector can play in the transition to a low-carbon economy, distinct from socially responsible investing that aims to reduce emissions by taking environmental and social factors into account in investment decisions (e.g., see Pástor et al., 2021; Oehmke and Opp, 2023; Goldstein et al., 2022; Gupta et al., 2022). In another extension, we consider such socially responsible investors in the model. While they can provide incentives to reduce emissions by demanding a higher financing cost if borrowers fail to reduce emissions, our analysis also highlights they can have a perverse negative effect on abatement by tightening borrowers' financial constraints. This implies that socially responsible investors are an imperfect substitute for a well-designed carbon pricing policy.

This paper relates to several recent contributions that study environmental externalities and green investment under financial and other economic frictions (Tirole, 2010; Biais and Landier, 2022). Recent contributions by Hoffmann et al. (2017) and Oehmke and Opp (2023) also find that, in the presence of financial constraints, Pigouvian taxes cannot implement a first-best allocation, and optimal emissions taxes generally differ from a standard Pigouvian solution. Relative to these papers, our contribution is that we analyze the economic efficiency under a range of different policy tools including jointly optimal carbon pricing and leverage regulation.⁶ Moreover, our model features endogenous climate transition and physical risks, which allows us to derive novel insights on how these two climate-related risks differ in their impact on environmental and financial policies.

Another related contribution by Oehmke and Opp (2022) analyzes capital requirements as a tool to incentivize bank lending to green firms when emissions taxes are not available. Dávila and Walther (2022) more generally study optimal regulation when policy instruments are imperfect, with an application to risk-weighted capital requirements that take environmental externalities into account. We complement these results by comparing the efficiency under different environmental policy tools, and ask under what conditions it may be beneficial to combine environmental policy with leverage regulation in a setting in which there is no motive for financial regulation absent environmental externalities.

Our work also relates to the literature using DSGE models with financial frictions to simulate the effect and optimal design of macroprudential and monetary policies in the presence of environmental externalities (Carattini et al., 2021; Dafermos et al., 2018; Diluiso et al., 2020; Ferrari and Landi, 2021). We contribute by providing analytical results that allow us to compare different policy tools, pinpoint the friction motivating financial regulation, and study the impact of financing instruments on equilibrium policy.

Section 2 describes the model setup. Section 3 solves the competitive equilibrium. Section 4 analyzes optimal emissions taxation, and compares emissions taxes to a cap-and-trade system and green subsidies. Section 5 introduces financial regulation, and Section 6 considers carbon price hedging and socially responsible investors. Section 7 concludes.

2 Model Setup

There are three dates, t = 0, 1, 2, a unit mass of investors, and a unit mass of borrowers. At t = 1 all agents learn whether the economy is in a good state (s = G) with a low social cost of emissions, or in a bad state (s = B) with a high social cost of emissions. The state of the world is drawn from a binomial distribution with the probability of the bad state given by q_B and that of good state equal to $q_G = 1 - q_B$.

 $^{^{6}}$ Hoffmann et al. (2017) also consider credit subsidies that support abatement investment. These policy instruments are different from the ex-ante leverage regulation we consider but are similar to the green subsidy explored in Section 4.4, as both transfer resources to constrained agents.

Preferences and Endowments. Investors are risk-neutral and deep-pocketed in that they have a large endowment A_t^i at t = 0 and t = 1. Borrowers have a limited endowment A_0 only at t = 0 and quasi-linear utility over consumption. There is no discounting and all agents suffer disutility from aggregate carbon emissions E_s^a at t = 2:

$$U^{i} = c_{0}^{i} + c_{1s}^{i} + c_{2s}^{i} - \gamma_{s}^{u} E_{s}^{a},$$
$$U^{b} = u(c_{0}^{b}) + c_{1s}^{b} + c_{2s}^{b} - \gamma_{s}^{u} E_{s}^{a},$$

where γ_s^u is a parameter governing the cost of emissions in agent's utility, which depends on the state of the world $s \in \{G, B\}$. In the bad state γ_s^u takes a high value $\gamma_B^u > \gamma_G^u$. In the good state, we normalize $\gamma_G^u = 0$.

The quasi-linear utility function introduces a meaningful trade-off for borrowers in how much own funds they contribute to the project. To ensure an interior solution we assume that $u(c_0)$ satisfies the Inada conditions, i.e., $u(c_0)$ is strictly increasing and strictly concave, and in the limit $u'(0) = \infty$ and $u'(\infty) = 0$. Agents are atomistic, so that they do not internalize the effect of their decisions on aggregate carbon emissions E_s^a .

Technology. At t = 0 borrowers can invest in a productive technology with a fixed scale at an investment cost I_0 . At t = 1 borrowers can liquidate some of the initial investment and adjust the investment scale to $I_{1s} \leq I_0$. The project generates a return of $R(I_{1s}, E_s^a) =$ $\rho I_{1s} - \gamma_s^p E_s^a$ at t = 2, and liquidations generate a payoff $\mu(I_0 - I_{1s})$ at t = 1, with $\mu < 1$.

The parameter γ_s^p captures the negative effect of physical climate risk on firms' asset values. As with the utility cost of emissions, $\gamma_B^p \ge 0$ and $\gamma_G^p = 0$. Note that a positive γ_s^p does not require extreme weather events to directly hit firm assets in the near future, but merely that expected environmental damages affect asset values (for a review of evidence on such asset pricing effects, see Giglio et al., 2021). Using a separate parameters γ_s^p allows us to perform key comparative statics on the intensity of climate-related collateral damages compared to other climate-related losses captured by γ_s^u . The total social cost of emissions consists of a direct utility cost as well as losses in asset values from environmental damages, $\gamma_s = 2\gamma_s^u + \gamma_s^p$.

The social cost of emissions is uncertain from an ex-ante perspective, consistent with the wide range of estimates of the social cost of carbon (see Nordhaus, 2019). While uncertainty is not a necessary model ingredient for our baseline results, it allows us to study the role that financial markets can play in facilitating more efficient environmental policy (see Section 6). Moreover, it allows us to frame the analysis in the context of long-run investments and uncertain climate policies and outcomes.

The project emits carbon emissions $E(X_s, I_{1s})$ at t = 2, which aggregate to E_s^a and may be subject to emissions taxes τ_s . Emissions can be reduced by non-verifiable abatement investments, denoted by X_s , at a cost $C(X_s, I_{1s})$ paid at t = 1. We offer two possible interpretations of this setup. Borrowers may represent non-financial firms that directly invest in a polluting asset, such as manufacturing firms investing in polluting plants. Alternatively, we show in the Internet Appendix (Section IA.3) that, under certain conditions, the setup is equivalent to one in which borrowers are financial institutions that lend to firms with polluting assets. In the latter case, borrowers pay for emissions taxes and abatement costs indirectly through the profitability of their loan portfolios.

We make the following functional form assumptions.

Assumption 1. $E(X, I_1)$ and $C(X, I_1)$ satisfy

1.
$$\frac{\partial E(X,I_1)}{\partial X} \leq 0$$
, $\frac{\partial E(X,I_1)}{\partial I_1} \geq 0$, $\frac{\partial C(X,I_1)}{\partial X} \geq 0$, $\frac{\partial C(X,I_1)}{\partial I_1} \geq 0$,
2. $E(X \to \infty, I_0) = E(X,0) = 0$, $E(0,I_0) = \bar{E}$, $C(0,I_1) = C(X,0) = 0$,
3. $\frac{\partial^2 E(X,I_1)}{\partial X^2} = 0$, $\frac{\partial^2 C(X,I_1)}{\partial X^2} > 0$.

Assumption 1.1 ensures that abatement investments are costly but reduce emissions, and that a higher final investment scale is associated with higher emissions and abatement costs. Assumption 1.2 defines boundaries such that costs and emissions are non-negative, and there is an upper bound \bar{E} on emissions. Assumption 1.3 implies that emissions are linear in abatement, which simplifies the exposition, and that the cost of abatement is strictly convex, so that the borrower's optimal abatement choice has an interior solution.

Environmental Regulation. After production takes place, an environmental regulator can observe emissions and impose a state-contingent emissions tax τ_s per unit of emissions.⁷ Emissions taxes are rebated lump-sum to borrowers, $T_s = \tau_s E_s^a$. Sections 4.3

 $^{^{7}}$ We only consider a linear tax because there is no heterogeneity among borrowers, and therefore a nonlinear tax cannot improve upon a linear tax. See Hoffmann et al. (2017) for a model with heterogeneity, in which a non-linear tax can be a superior policy instrument because it transfers less resources from more to less constrained firms.

and 4.4 consider alternative environmental policies in the form of a cap-and-trade system and green subsidies. In Section 5 we also study whether there is scope for leverage regulation to complement environmental policy.

Financing. Borrowers need to finance the upfront investment I_0 at t = 0 and abatement X_s at t = 1. At t = 0, they can contribute their own funds as inside equity financing $e \leq A_0$. Additionally, borrowers can raise debt financing d_0 and d_{1s} from investors at t = 0, 1. In Section 6, we also allow borrowers to write hedging contracts (which could be implemented through state-contingent "climate-linked" bonds), and explore the effect of introducing socially responsible investors.⁸ These extensions provide interesting additional insights on how different financial instruments can affect equilibrium environmental policy.

External financing is limited by a moral hazard problem. We assume that borrowers can abscond with any resources except a fraction $\theta \in [0, 1]$ of asset returns, and a fraction $\psi \in [0, 1]$ of tax rebates at t = 2. Thus, there is a wedge between the project's return and pledgeable income, with pledgeable project returns given by $\tilde{R}(I_{1s}, E_s^a) = \theta R(I_{1s}, E_s^a)$ (as in Rampini and Viswanathan, 2013, among others). The separate pledgeability parameter for tax rebates allows us to perform key comparative statics exercises. For example, when $\psi = 1$ tax rebates are fully pledgeable and emissions taxes have no *direct* effect on financial constraints, while the opposite holds when $\psi < 1$.

At the interim date the liquidation proceeds $\mu(I_0 - I_{1s})$ can be seized by investors who provided t = 0 financing (that is, liquidation proceeds are pledgeable). Investors can demand liquidation if they choose not to roll over their debt and are not fully repaid at t = 1.

Variable Definitions. For the further analysis it will be useful to introduce the following variable definitions and assumptions:

Definition 1. The project's private net marginal return $r(\tau, X, I_1)$ and pledgeable net marginal return $\tilde{r}(\tau, X, I_1)$ are respectively defined as

$$r(\tau, X, I_1) = \rho - \mu - \frac{\partial C(X, I_1)}{\partial I_1} - \tau \frac{\partial E(X, I_1)}{\partial I_1},$$
$$\tilde{r}(\tau, X, I_1) = \theta \rho - \mu - \frac{\partial C(X, I_1)}{\partial I_1} - \tau \frac{\partial E(X, I_1)}{\partial I_1}$$

 $^{^{8}\}mbox{Additionally}, Internet Appendix Sections IA.1.2 and IA.1.3 discuss the solution when borrowers use external equity or long-term debt financing.$

Assumption 2. Project returns ρ are sufficiently large and pledgeability θ sufficiently small such that, given a threshold $\bar{\tau} \geq \gamma_B$,

- 1. $r(\tau, X, I_1) > 0, \ \forall X, I_1, \tau \leq \bar{\tau},$
- 2. $\tilde{r}(0, X, I_1) < 0, \forall X, I_1.$

The first condition ensures that continuing the project has a positive NPV even in the bad state with a high social cost of carbon, as long as emissions taxes do not exceed some threshold $\bar{\tau}$. Throughout the paper we focus on the interesting case $\tau_B \leq \bar{\tau}$. The second condition ensures that, while inefficient, liquidations relax financial constraints.

2.1 First-Best Benchmark

Proposition 1. In the first-best allocation $I_{1s} = I_0$, and optimal t = 0 consumption by borrowers, c_0^b , and optimal abatement, X_s , are defined by the following conditions:

$$u'(c_0^b) = 1,$$

$$\gamma_s \frac{\partial E(X, I_{1s})}{\partial X_s} = -\frac{\partial C(X_s, I_{1s})}{\partial X_s}.$$

Proof. See Appendix A.1

In the first-best allocation, the optimal abatement equates the marginal gain from lower emissions to the marginal cost of abatement. The borrower's consumption is at a level that ensures the marginal utility is equalized across agents and time. Crucially, there are no liquidations because liquidations are inefficient by Assumption 2. The next section shows that this may be different in the competitive equilibrium, where financially constrained borrowers may need to liquidate some of their initial investment.

3 Competitive Equilibrium

This section solves the problem of borrowers and defines a competitive equilibrium given a state-contingent emissions tax τ_s . We analyze optimal emissions taxes and compare the allocation to an equilibrium with financial regulation and other policy tools in later sections.

3.1 Borrower Problem

The borrower's expected utility is given by

$$\mathbb{E}[U^{b}] = u(c_{0}^{b}) + \sum_{k \in \{G,B\}} q_{k} \left(c_{1k}^{b} + c_{2k}^{b} - \gamma_{k}^{u} E_{k}^{a} \right).$$

Borrowers maximize their expected utility subject to the following constraints:

$$c_0^b = A_0 - e \ge 0, (1)$$

$$c_{1s}^{b} = (I_0 - I_{1s})\mu + d_{1s} - (I_0 - e) - C(X_s, I_{1s}) \ge 0,$$
(2)

$$c_{2s}^{b} = R(I_{1s}, E_{s}^{a}) - \tau_{s} E(X_{s}, I_{1s}) - d_{1s} + T_{s} \ge 0,$$
(3)

$$d_{1s} \le \tilde{R}(I_{1s}, E_s^a) - \tau_s E(X_s, I_{1s}) + \psi T_s,$$
(4)

$$I_{1s} \in [0, I_0].$$
 (5)

Equations (1), (2) and (3) are non-negativity constraints on consumption at t = 0, 1, and 2, respectively. Eq. (4) is a financial constraint that ensures t = 1 borrowing does not exceed pledgeable income, which implies borrowers have no incentive to abscond at t = 2.⁹ Throughout the paper, we focus on the case in which optimally $d_0 < \mu I_0$ (which holds as long as $u'(A_0 - (1 - \mu)I_0)$ is not too high), because otherwise borrowers would prefer to forgo the project and consume all of their initial endowment. This also implies that borrowers have no incentive to default on t = 0 debt at t = 1, as we show in Appendix A.2.2. Additionally, we explore regulatory constraints on t = 0 debt in Section 5.

Using the budget constraints to eliminate c_0^b , c_{1s}^b , c_{2s}^b , d_0 , and d_{1s} , the borrower's problem can be formulated as a Lagrange function of e, X_s , I_{1s} with Lagrange multipliers λ_s for the t = 1 financial constraint in state s, and κ 's serving as multipliers for lower and upper bounds on variables. The Lagrangian is formally stated in Eq. (18) in Appendix A.2.1.

⁹Eq. (4) is equivalent to an incentive-compatibility condition $c_{2s}^b \ge (1-\theta)R(I_{1s}, E_s^a) + (1-\psi)T_s$.

3.2 Borrower Decisions at t = 1

At t = 1 borrowers observe the realization of the aggregate state s and the corresponding tax τ_s , and then choose X_s and I_{1s} according to the following conditions.

$$(1+\lambda_s)\left(\tau_s\frac{\partial E(X_s,I_{1s})}{\partial X_s} + \frac{\partial C(X_s,I_{1s})}{\partial X_s}\right) = 0, \quad (6)$$

$$r(\tau_s, X_s, I_{1s}) + \lambda_s \tilde{r}(\tau_s, X_s, I_{1s}) - \overline{\kappa}_{Is} + \underline{\kappa}_{Is} = 0, \quad (7)$$

$$\lambda_s[\tilde{R}(I_{1s}, E_s^a) - \tau_s E(X_s, I_{1s}) + \psi T_s + e - I_0 + \mu (I_0 - I_{1s}) - C(X_s, I_{1s})] = 0.$$
(8)

The first order condition with respect to X_s in Eq. (6) shows that borrowers choose abatement trading off a reduction in the emissions tax bill against the cost of abatement. Eq. (7) is the first order condition with respect to I_{1s} , and it reflects the trade-off between increasing the private net return and relaxing the financial constraints, captured by $r(\cdot)$ and $\lambda_s \tilde{r}(\cdot)$ respectively. Together with Eq. (8), which combines the complementary slackness conditions of the financial constraint (4) and non-negativity constraint of c_{1s}^b (2), these conditions define the optimal state-contingent t = 1 allocations I_{1s}, X_s , and λ_s for a given τ_s and e (the optimality condition for equity is derived below).

Lemma 1. Borrowers do not liquidate any investment if the financial constraint (4) is slack. That is, if $\lambda_s = 0$, then $I_{1s} = I_0$. In contrast, if $\lambda_s > 0$, then borrowers liquidate some investment so that $I_{1s} < I_0$.

Proof. In Appendix A.2.3

Lemma 1 follows from Assumption 2, which implies that the net marginal return is positive and therefore it is optimal to continue the project without any liquidations, i.e., the optimum is a corner solution with $I_{1s} = I_0$ and $\overline{\kappa}_{Is} > 0$. By contrast, if the financial constraint is binding, $\lambda_s > 0$, the pledgeable income under the full investment scale is insufficient to support the required borrowing. Since liquidations relax financial constraints (by Assumption 2.2), in this case borrowers reduce the investment scale at t = 1 by choosing $I_{1s} < I_0$.

3.3 Borrower Decisions at t = 0

At t = 0 borrowers decide on their capital structure by choosing the optimal inside equity e (debt financing follows as the residual $d_0 = I_0 - e$). The first order condition of the

borrower's problem w.r.t. e is given by

$$u'(A_0 - e) = 1 + q_G \lambda_G + q_B \lambda_B.$$
(9)

Condition (9) shows that borrowers contribute equity trading off the marginal utility cost of lower t = 0 consumption on the left-hand side against the marginal utility of t = 1consumption plus the expected shadow cost of the financial constraint on the right-hand side. The first order conditions and complementary slackness condition together define the competitive equilibrium:

Definition 2. Given a state-contingent emissions tax τ_s , the competitive equilibrium is the set of allocations $I_{1s}^*(\tau_s), X_s^*(\tau_s), \lambda_s^*(\tau_s), e^*(\tau_G, \tau_B)$, defined by Equations (6), (7), (8), and (9). Aggregate emissions are given by $E_s^a(\tau_s) = E(X_s^*, I_{1s}^*)$. The allocations $c_0^{b*}(\tau_G, \tau_B), c_{1s}^{b*}(\tau_s), c_{2s}^{b*}(\tau_s)$, and $d_0^*(\tau_G, \tau_B)$ follow as residuals from Eqs. (1), (2), (3), and $d_0 = I_0 - e$.

For brevity we sometimes omit the dependence of equilibrium allocations on τ_s . For instance, we refer to $X_s^*(\tau_s)$ as X_s^* , or to $e^*(\tau_G, \tau_B)$ as e^* .

3.4 Pigouvian Benchmark

Proposition 2. If $\lambda_s^*(\gamma_s) = 0$, $\forall s \in \{G, B\}$, then the competitive equilibrium with $\tau_s = \gamma_s$ is equivalent to the first-best allocation.

Proof. With $\lambda_s^*(\gamma_s) = 0$, $\forall s \in \{G, B\}$, it follows from Lemma 1 that $I_{1s}^* = I_0$. This investment level, as well as the FOCs of borrowers w.r.t. X_s and e in Eqs. (6) and (9), are then equivalent to those in the first best given in Proposition 1.

Proposition 2 establishes an important benchmark result. If the financial constraint is slack in all states, then by Lemma 1 borrowers can avoid inefficient liquidations, and the optimal Pigouvian emissions tax can implement the first-best allocation. Accordingly, throughout we refer to a tax $\tau_s = \gamma_s \forall s \in \{B, G\}$ as the *Pigouvian benchmark*. In the next section we depart from this benchmark and analyze optimal emissions taxes when the financial constraint binds.

4 Optimal Carbon Pricing

To analyze optimal emissions taxes in the presence of financial constraints, we consider the problem of an environmental regulator who sets a state-contingent emissions tax τ_s^* after observing the social cost of emissions at t = 1. We then show under what conditions the resulting equilibrium allocation is constrained efficient, and ask whether there is a case to combine emissions taxes with other policy instruments.

4.1 Socially Optimal Emissions Tax

To derive the optimal τ_s , we solve the problem of a regulator choosing the optimal tax at t = 1 so as to maximize social welfare. This problem is formally stated in Appendix A.3.2. The regulator's first order condition with respect to τ_s can be written as:

$$(\tau_s - \gamma_s) \frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*} \frac{\partial X_s^*}{\partial \tau_s} + r(\gamma_s, X_s^*, I_{1s}^*) \frac{\partial I_{1s}^*}{\partial \tau_s} = 0.$$
(10)

The regulator trades off the effect of the tax on welfare through its impact on emissions, reflected in the first term in Eq. (10), against the welfare implications of the change in the final investment scale induced by the tax, captured in the second term of the equation. In this condition, the final investment scale I_{1s}^* and abatement X_s^* are optimal choices by private agents that respond to changes in emissions taxes.

4.1.1 The Effect of Taxes on Equilibrium Allocations

Higher emissions taxes increase the cost of polluting, which incentivizes borrowers to invest more in abatement. But higher emissions taxes also affect the tightness of financial constraints, which may induce borrowers to abate less. Through this indirect effect, emissions taxes can have a perverse effect and decrease abatement due to tightening financial constraints. To focus on the interesting case in which emissions taxes are a useful tool to incentivize abatement to begin with, we introduce parameter assumptions that ensure the direct effect of emissions taxes on abatement dominates.

Assumption 3. Model parameters are such that $\frac{\partial X_s^*}{\partial \tau_s} > 0 \ \forall \tau_s$, as characterized in Appendix A.3.1.

The following Lemma additionally clarifies how liquidations and therefore the equi-

librium investment scale I_{1s}^* responds to emissions taxes.

Lemma 2. If the financial constraint is slack, $\lambda_s^*(\tau_s) = 0$, then $\frac{\partial I_{1s}^*}{\partial \tau_s} = 0$ and $\frac{\partial X_s^*}{\partial \tau_s} > 0$. Under Assumption 3, if $\lambda_s^*(\tau_s) > 0$, then $\frac{\partial X_s^*}{\partial \tau_s} > 0$ and there exists a threshold characterized by $\hat{\gamma}_s^p(\tau_s) = \frac{\psi}{\theta} \tau_s + \frac{(1-\psi)}{\theta} E(X_s^*, I_{1s}^*) \frac{\partial^2 C(X_s^*, I_{1s}^*)}{\partial (X_s^*)^2} / \left(\frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*}\right)^2$, such that • $\frac{\partial I_{1s}^*}{\partial \tau_s} < 0$ if $\gamma_s^p < \hat{\gamma}^p(\tau_s)$, • $\frac{\partial I_{1s}^*}{\partial \tau_s} = 0$ if $\gamma_s^p = \hat{\gamma}^p(\tau_s)$,

• $\frac{\partial I_s^*}{\partial \tau_s} > 0$ if $\gamma_s^p > \hat{\gamma}^p(\tau_s)$.

Proof. See Appendix A.3.1

Only if the financial constraint binds, $\lambda_s^*(\tau_s) > 0$, borrowers need to liquidate investments to be able to roll-over their debt. Interestingly, higher emissions taxes can result in more or less liquidations, depending on how strongly asset values are affected by physical climate risk, as captured by γ_s^p . The overall effect of emissions taxes on the final investment scale follows from totally differentiating (8) with respect to τ_s :

$$\frac{\partial I_{1s}^*}{\partial \tau_s} = \underbrace{\overbrace{(1-\psi)E(X_s^*, I_{1s}^*)}^{\text{Direct effect}} + \overbrace{(\theta\gamma_s^p - \psi\tau_s)\frac{\partial E_s^a}{\partial X_s^*}\frac{\partial X_s^*}{\partial \tau}}^{\text{Collateral externality}}}_{\widetilde{r}(\tau_s(1-\psi) + \theta\gamma_s^p, X_s^*, I_{1s}^*)}$$
(11)

This equation highlights that emissions taxes affect the final investment scale via two channels that operate through financial constraints. First, changes in the tax directly affect the size of the tax bill and the tax rebate. Since only a fraction ψ of the tax rebate is pledgeable this *direct effect* of the emissions tax on the tightness of the financial constraint is proportional to $(1 - \psi)E(X_s^*, I_{1s}^*)$.

Second, changes in abatement also affect the aggregate level of emissions, which impact borrowers' pledgeable income via two *collateral externalities*. Physical climate risk represents a negative collateral externality because higher aggregate emissions result in larger physical damages to borrowers' assets, decreasing pledgeable income by $\theta \gamma_s^p$. As a result, higher emissions taxes partly relax financial constraints. At the same time, there is a positive collateral externality because tax rebates are a function of aggregate emissions. Lower aggregate emissions reduce the tax rebate, decreasing pledgeable income by $\psi \tau_s$.

Overall, the effect of emissions taxes on financial constraints and liquidations depends on the relative strength of the direct effect of taxes on pledgeable income, and the indirect effects due to collateral externalities.¹⁰ When borrowers' exposure to physical climate risk is low such that $\gamma_s^p < \hat{\gamma}^p$, the direct effect and tax rebate externality dominate, so that higher emissions taxes imply tighter constraints and more liquidations. If borrowers' exposure to physical climate risk is high such that $\gamma_s^p > \hat{\gamma}^p$, the equilibrium effect of emissions taxes that lowers the physical risk dominates, so that higher emissions taxes relax financial constraints and result in fewer liquidations.

4.1.2 Optimal Emissions Tax

Because emissions taxes interact with financial constraints, the regulator considers not only the direct effect of taxes on emissions, but also their side effect on asset liquidations.

Proposition 3. The optimal emissions tax τ_s^* solves (10). If $\lambda_s^*(\gamma_s) = 0$ or $\gamma_s = 0$, then $\tau_s^* = \gamma_s$. If $\lambda_s^*(\gamma_s) > 0$ and $\gamma_s > 0$, then the optimal tax depends on the strength of physical risk γ_s^p , and on the pledgeability of tax rebates ψ and cash flows θ . If $\psi \ge \theta$, the optimal emissions tax is below the direct social cost of emissions: $\tau_s^* < \gamma_s$. If $\psi < \theta$, then

- $\tau_s^* < \gamma_s \text{ if } \gamma_s^p < \hat{\gamma}^p(\tau_s^*),$
- $\tau_s^* = \gamma_s \text{ if } \gamma_s^p = \hat{\gamma}^p(\tau_s^*),$
- $\tau_s^* > \gamma_s \text{ if } \gamma_s^p > \hat{\gamma}^p(\tau_s^*),$

Proof. See Appendix A.3.2

With binding financial constraints, $\lambda_s^*(\gamma_s) > 0$, the optimal emissions tax generally differs from the Pigouvian benchmark equal to the direct social cost of emissions γ_s , because the regulator needs to account for the effect of the policy on liquidations. To disentangle the results in Proposition 3, we discuss three polar cases: (i) tax rebates are not pledgeable and physical climate risk has no effect on collateral values ($\psi = \gamma_s^p = 0$); (ii) tax rebates are not pledgeable but physical climate risk has an effect on collateral values ($\psi = 0, \gamma_s^p > 0$); and (iii) tax rebates are pledgeable and physical climate risk has an effect on collateral values ($\psi > 0, \gamma_s^p > 0$).

¹⁰Note that, because higher taxes induce an endogenous change in abatement by borrowers, they also affect abatement costs. On one hand, higher abatement increases abatement costs, tightening financial constraints. On the other hand, higher abatement reduces emissions and thereby the tax bill, easing financial constraints. Therefore, an additional term that shows up in the numerator of Eq. (11) is $-\left(\frac{\partial C(X_s^*, I_{1s}^*)}{\partial X_s^*} + \tau \frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*}\right) \frac{\partial X_s^*}{\partial \tau}$. However, by the borrower's optimal abatement choice in Eq. (6), this term is equal to zero, so that this channel has no marginal effect on financial constraints and drops out from Eq. (11).

(i) No physical risk ($\psi = \gamma_s^p = 0$). With non-pledgeable tax rebates and absent physical climate risk effects, there is no collateral externality and emissions taxes affect financial constraints only through their *direct effect* on pledgeable income. In this case, higher taxes trigger inefficient liquidations (see Lemma 2). Internalizing this undesired side effect, an environmental regulator sets an emissions tax below the direct social cost of emissions, $\tau_s^* < \gamma_s$. Intuitively, regulators set a lower carbon tax because they understand that higher taxes constitute a realization of climate transition risk for financially constrained borrowers. Put differently, optimal emissions taxes are below the Pigouvian benchmark because borrowers are "too levered for Pigou".

(ii) Physical risk ($\psi = 0, \gamma_s^p > 0$). Physical climate risk implies that emissions taxes affect borrower's financial constraints not only through their *direct effect*, but also through a *collateral externality*. The relative importance of this effect depends on how strongly collateral values are exposed to physical climate risk, as measured by γ_s^p . If $\gamma_s^p < \hat{\gamma}_s^p$, the direct effect dominates and the trade-off resembles the one in case (i) above. This case applies when climate transition risks dominate physical climate risk effects, for example in economies with large polluting industries. By contrast, if the effect of physical climate risk on collateral values is sufficiently high such that $\gamma_s^p > \hat{\gamma}_s^p$, then higher emissions taxes ease financial constraints (see Lemma 2). As a result, the trade-offs faced by an environmental regulator change fundamentally, implying optimal emissions taxes above the direct social cost of emissions, $\tau_s^* > \gamma_s$.¹¹ Such a case may apply to economies that are heavily exposed to the risk of weather disasters such as droughts or floodings.

(iii) Plegeability ($\psi > 0, \gamma_s^p > 0$). With (partially) pledgeable tax rebates, the overall collateral externality effect of emissions taxes depends not only on the impact due to physical climate risk, but also due to changes in the size of tax rebates. The latter represents a positive collateral externality of emissions, thereby counteracting the negative collateral externality due to physical risk. Which of the two collateral externalities dominates depends on whether tax rebates or asset returns have a greater pledgeability. If $\psi \ge \theta$, tax rebates are more pledgeable than the firm's asset returns, and the positive collateral externality due to tax rebates dominates. In this case, optimal emissions taxes

¹¹Heider and Inderst (2022) highlight another reason why the optimal emissions tax may be above a Pigouvian benchmark, namely if it improves margins earned by green producers in the product market.

are unambiguously below the direct social cost of emissions, $\tau_s^* < \gamma_s$, irrespectively of the level of γ_s^p . By contrast, if $\psi < \theta$ the optimal emissions tax may be above the direct social cost of emissions if γ_s^p is sufficiently large, as discussed under case (ii) above.

An interesting implication is that, in economies where firms' assets have a low pledgeability (such as knowledge-based economies with much intangible capital), optimal emissions taxes are lower because the effect of physical risk on collateral values is less relevant (small θ). Similarly, emissions taxes may be optimally lower in economies where tax rebates are more pledgeable (large ψ ; for example, due to stronger institutions).

Generalized Pigouvian Tax under collateral externalities. Previous literature on collateral externalities focuses primarily on pecuniary externalities, whereby borrowers do not internalize how their choices affect the financial constraint of other agents through their impact on prices (for a detailed discussion, see Dávila and Korinek, 2018). By contrast, in our setting collateral extenalities can emerge because atomistic agents do not internalize their impact on aggregate emissions, which in turn affect the value of pledgeable assets through the (expected) physical damages and a change in the magnitude of transfers. Consequently, the total social cost of emissions includes not only the direct social cost of emissions γ_s , but also the indirect costs due to collateral externalities driven by physical climate risk, $\lambda_s \theta \gamma_s^p$, and the pledgeability of tax rebates, $\lambda_s \psi \tau_s$. Therefore, another useful benchmark to compare the optimal emissions tax to is a *generalized* Pigouvian tax, defined as the emissions tax that equalizes the private cost of emissions τ_s to the *total* social cost of emissions $\gamma_s + \lambda_s \theta \gamma_s^p + \lambda_s \psi \tau_s$.

Proposition 4. Let the generalized Pigouvian tax be defined as

$$\tau_s^{GP} = \frac{\gamma_s + \lambda_s^* \theta \gamma_s^p}{1 + \psi \lambda_s^*}.$$

With $\lambda_s^* > 0$ and $\gamma_s > 0$, the optimal emissions tax is $\tau_s^* = \tau_s^{GP}$ if $\psi = 1$, and $\tau_s^* < \tau_s^{GP}$ if $\psi < 1$. With $\lambda_s^* = 0$ or $\gamma_s = 0$, the optimal emissions tax is $\tau_s^* = \tau_s^{GP} = \gamma_s$.

Proof. In Appendix A.3.3

While the optimal emissions tax may be above a standard Pigouvian benchmark equal to the direct social cost of emissions γ_s (see Proposition 3), Proposition 4 shows that, if tax rebates are not fully pledgeable, the optimal emissions tax is always below a generalized

Pigouvian benchmark that accounts for collateral externalities. This highlights that, even with $\tau_s^* > \gamma_s$, the adverse direct effect of emissions taxes on financial constraints can limit the regulator in setting a tax that accounts for all direct and indirect social costs of emissions. The next subsection shows this has implications for the efficiency of the allocation.

4.2 Efficiency

To evaluate efficiency, we compare the allocation that can be implemented with the optimal emissions tax τ_s^* to the constrained-efficient allocation in which a social planner can choose X_s , I_{1s} and e directly, subject to the same resource and financial constraints as private agents. This constrained-efficient allocation is formally defined and characterized in Appendix A.4.1.

Proposition 5. If $\psi = 1$, then the competitive equilibrium with a socially optimal emissions tax equal to the generalized Pigouvian tax $\tau_s^{GP} = \frac{\gamma_s + \lambda_s^* \theta \gamma_s^p}{1 + \lambda_s^*}$ is constrained efficient. If $\psi < 1$ and the financial constraint binds in some state, $\lambda_s^* > 0$, then the competitive equilibrium with a socially optimal emissions tax τ_s^* is not constrained efficient.

Proof. In Appendix A.4.1

We show in Appendix A.4.1 that the constrained-efficient level of abatement solves

$$-(\gamma_s + \lambda_s \theta \gamma_s^p) \frac{\partial E(X_s, I_{1s})}{\partial X_s} = (1 + \lambda_s) \frac{\partial C(X_s, I_{1s})}{\partial X_s}.$$
 (12)

When choosing the optimal level of abatement, a constrained social planner trades off the benefits associated with lower aggregate emissions on the left-hand side against the cost of abatement on the right-hand side of Eq. (12). The total marginal benefit of lowering emissions consists of the avoided direct social cost γ_s , plus the indirect social cost due to the collateral externality associated with physical climate risk $\lambda_s \theta \gamma_s^p$. On the right-hand side, the marginal abatement cost is scaled by the marginal utility of consumption plus the shadow cost of the financial constraint, $(1 + \lambda_s)$, because spending on abatement tightens borrowers' financial constraints.

In contrast to a social planner, the environmental regulator cannot choose abatement directly, but instead uses emissions taxes as a policy instrument to incentivize abatement. If tax rebates are fully pledgeable, the regulator can implement the abatement level defined by Eq. (12) without introducing additional distortions to the final investment scale by setting the emissions tax equal to the generalized Pigouvian tax τ_s^{GP} . However, if tax rebates are not fully pledgeable, $\psi < 1$, taxes have a direct adverse effect on financial constraints because $\tau_s E(X_s, I_{1s}) - \psi T_s > 0$, and the regulator needs to set an emissions tax below τ_s^{GP} (see Proposition 4). As a result, emissions taxes can only implement the constrained-efficient allocation if tax rebates are fully pledgeable.

This result implies that, when $\psi < 1$, there may be scope to improve welfare by using policy tools other than carbon taxes. The following subsections discuss two potential alternatives: a cap-and-trade system with tradable pollution permits (Section 4.3) and green subsidies (Section 4.4). Since borrowers' initial leverage directly affects the tightness of the collateral constraint, ex-ante leverage regulation is another natural candidate policy we consider in Section 5.

4.3 Cap and Trade

An alternative policy tool that can curb emissions is a cap-and-trade system with a limited quantity Q_s of tradeable pollution permits (similar to the EU ETS). Absent other frictions, such pollution permit markets are equivalent to emissions taxes, and the Coase Theorem implies that the initial allocation of pollution permits does not affect the equilibrium level of emissions (see Coase, 1960; Montgomery, 1972). In what follows we show that this is not necessarily the case in the presence of financial constraints, and explore whether a cap-and-trade system can achieve higher welfare than emissions taxes.

For each unit of emissions the borrower needs to surrender a permit to the regulator at t = 2. We assume that a share ϕ of all permits Q_s is freely allocated to borrowers ex-ante, and that the remaining $(1 - \phi)Q_s$ permits need to be purchased by the borrower at the market price p_s .¹² Remaining permits can be sold at the market price p_s . Note that with freely allocated permits borrowers retain the same incentives to invest in abatement because of the opportunity cost of selling unused permits. For now, the regulator takes the freely allocated share ϕ as given. Later we discuss the welfare-maximizing level of ϕ .

¹²To simplify the exposition, we assume here that the proceeds from permit sales are redistributed to investors lump-sum. In the appendix we show that the insights on the sensitivity of welfare to initial allocation of permits and cap-and-trade being able to implement the constrained efficient allocation hold also when the permit sale proceeds are distributed back to borrowers lump-sum.

4.3.1 Mapping Cap-and-Trade to Emissions Taxes

The budget constraints of the borrower and the first order conditions under the cap-andtrade system are stated in Appendix A.4.2. The FOCs are equivalent to those in the baseline problem, with p_s taking the place of τ_s . The borrower's FOC with respect to abatement determines the relationship between the privately optimal level of abatement X_s and the permit price p_s , and mirrors Eq. (6) of the original problem:

$$(1+\lambda_s)\left(p_s\frac{\partial E(X_s,I_{1s})}{\partial X_s} + \frac{\partial C(X_s,I_{1s})}{\partial X_s}\right) = 0,$$
(6')

This condition, together with the market clearing for permits, $Q_s = E_s^a$, jointly determine a mapping from p_s to E_s^a . Thus, the regulator can implement a desired market price of permits by altering the total quantity of permits. Consequently, we can express the regulator's problem as maximizing social welfare by choosing p_s in each state $s = \{B, G\}$. Appendix A.4.2 reports the first order condition of the regulator. As in the baseline setting, the regulator internalizes the effect of the policy on borrowers' profits and emissions. Comparing the FOCs under the cap-and-trade system with the one in the original problem yields the following result.

Proposition 6. The allocation implemented with a pollution permit market in which the quantity of permits is chosen to implement a permit price $p_s = \tau_s$ and a fraction ϕ of permits are allocated freely, is equivalent to the allocation implemented with an emissions tax τ_s if the fraction of freely allocated permits is equal to the fraction of tax rebates that can be pledged, $\phi = \psi$.

Proof. See Appendix A.4.2

In both the baseline setting with carbon taxes and the cap-and-trade system the regulator's policy amounts to choosing the private marginal cost of emissions represented either by the tax rate τ_s or the price of permits p_s . The direct effect of the policies on the financial constraints depend, respectively, on the pledgeability of the tax rebates ψ , and the share of freely allocated permits ϕ . Pollution permits have a direct effect on the financial constraint if the borrower needs to purchase some of them ex-ante (i.e. if $1-\phi > 0$). This corresponds to the direct effect of the tax bill on pledgeable income under emissions taxes. The price of permits also affects the tightness of the financial constraint

through the collateral externalities, which mirror those discussed in Section 4.1.2.

Coasean independence. An implication of the Coase Theorem is that absent other frictions the initial allocation of the pollution allowances does not affect the equilibrium level of externality (see Montgomery, 1972). Proposition 6 combined with our previous results show that this "Coasean independence" does not hold under financial frictions.¹³ This result is consistent with recent empirical evidence from the EU ETS that indicates that Coasen independence holds for large emitters but not for smaller firms (see Zaklan, 2023). As small firms are more likely to be financially constrained, our framework offers a novel mechanism that may explain these findings.

4.3.2 Free Permits

So far we assumed that the regulator takes the share of freely allocated permits as given. However, the advantage of using a cap-and-trade system instead of emissions taxes is that the regulator can choose ϕ optimally. The equivalence result in Proposition 6 implies that a version of Proposition 5 in which $\tau_s = p_s$ and $\psi = \phi$ holds in the current setting, giving rise to the following corollary.

Corollary 1. The regulator can implement a constrained-efficient allocation by setting $\phi = 1$ and issuing a quantity of permits that implements a permit price $p_s^* = \frac{\gamma_s + \lambda_s^* \theta \gamma_s^p}{1 + \lambda_s^*}$.

The regulator can avoid the problem of the carbon price's direct effect on borrowers' financial constraints by allocating all permits for free, i.e., setting $\phi = 1$. In this case, the shadow cost of permits induces borrowers to engage in a constrained-efficient level of abatement. As in the baseline with $\psi = 1$, the optimal policy is below the Pigouvian benchmark $p_s^* < \gamma_s$ whenever the financial constraint binds (see Proposition 3).

An important policy implication is that a pollution permit market with free allowances may be a superior policy instrument to carbon taxes in the presence of financial constraints. Yet, in practice cap-and-trade systems often do not allocate permits for free. For example, the EU ETS (the largest emissions permit market in the world), only grants free allowances equal to a fraction of total emissions, and is gradually reducing the amount

¹³Previous literature points to transaction costs, market power, uncertainty, allowance allocations being conditioned on past pollution, deviation from cost-minimization by firms, and unequal regulatory treatment of firms as potential sources of break-down of Coasean independence (Hahn and Stavins, 2011).

of free allowances over time.¹⁴

We acknowledge that there may be considerations outside our model that motivate these real-life policy choices. For example, it may be difficult for regulators to correctly allocate free permits if polluters were privately informed about heterogeneous abatement costs, potentially triggering undesirable distributional consequences. Similarly, determining the amount of freely allocated permits by past emissions (a policy referred to as "grandfathering"), may weaken incentives to reduce emissions as firms may want to avoid a reduction in the amount of freely allocated permits in the future (see Clò, 2010). While modeling these frictions is beyond the scope of this paper, our results highlight that, when accounting for these additional forces, regulators should also weigh the adverse impact of allowance sales on the tightness of financial constraints.

4.4 Green Subsidies

This subsection considers subsidies. We first analyze a non-redistributive emissionsreductions subsidy financed by lump-sum taxes on borrowers. We then consider subsidies financed by investors, which constitute a net transfer from investors to borrowers.

4.4.1 Emissions-Reduction Subsidy

We assume that abatement is non-verifiable, reflecting the difficulty in assessing the optimal technological choices for a specific polluter.¹⁵ Regulators can nevertheless implicitly subsidize abatement investments through a subsidy σ_s per unit of emissions reductions below a target level \bar{E}_s paid at t = 2. For now, suppose the subsidy is financed by lumpsum taxes levied on borrowers equal to $T_s = \sigma_s(\bar{E}_s - E(X_s, I_{1s}))$, so that the subsidy is not redistributive. The first order condition with respect to X_s in Eq. (6) is equivalent to the original first order condition (6) with σ_s taking the place of τ_s . Thus, setting $\sigma_s = \tau_s$ the subsidy can achieve the same incentive-effect as an emissions tax.

What about the effect of the subsidy on financial constraints? To map the subsidy to

 $^{^{14}}$ For example, the manufacturing industry received 80% of its allowances for free in 2013. This proportion had been decreased down to 30% in 2020, see European Commission website.

¹⁵If abatement was verifiable, regulators could implement the constrained-efficient allocation simply through a minimum abatement requirement at t = 1 (i.e. using quantity- rather than price-based regulation). Alternatively, the regulator could pay a subsidy on abatement directly to borrowers at t = 1 to avoid the negative direct effect of the policy on financial constrains. This would be akin to assuming away the contracting frictions, i.e. setting $\psi = 1$.

the baseline model, we assume that borrowers can abscond with a fraction $1 - \psi$ of the subsidy payment. As a result, the complementary slackness condition (8) becomes

$$\lambda_s \left[\tilde{R}(I_{1s}, E_s^a) + \psi \sigma_s(\bar{E}_s - E(X_s, I_{1s})) - T_s + e - I_0 + \mu(I_0 - I_{1s}) - C(X_s, I_{1s}) \right] = 0.$$

This condition maps to Eq. (8) with $\psi T_s - \tau_s E(X_s, I_{1s})$ replaced by $\psi \sigma_s(\bar{E}_s - E(X_s, I_{1s})) - T_s$. Both terms are equal to $-(1 - \psi)T_s$ in equilibrium. This implies that the same efficiency properties as in the baseline model apply. Notably, Proposition 5 still holds, so that the allocation is constrained efficient only if the subsidy is fully pledgeable, i.e., if $\psi = 1$.

4.4.2 Redistributive Subsidies

A subsidy may dominate emissions taxes if it is financed through taxes raised from investors. In this case, the subsidy constitutes a net transfer $\mathcal{T}_s = \sigma_s(\bar{E}_s - E(X_s, I_{1s}))$ from unconstrained to constrained agents, and can implement the first-best allocation if the transfer is sufficiently large to ensure financial constraints are slack in all states.

Even if regulators were unable to set an emissions reduction target (for example, due to unobserved heterogeneity), a transfer could nevertheless be implemented in a lumpsum fashion. In this case, a lump-sum transfer \mathcal{T}_s needs to be combined with other carbon pricing policies that incentivize emissions reductions. For example, consider the baseline model with an emissions tax τ_s and a generic transfer \mathcal{T}_s to borrowers paid at t = 1, financed by lump-sum taxes from investors. With this transfer the complementary slackness condition (8) becomes

$$\lambda_s \left[\tilde{R}(I_{1s}, E_s^a) - \tau_s E(X_s, I_{1s}) + \psi T_s + \mathcal{T}_s + e - I_0 + \mu (I_0 - I_{1s}) - C(X_s, I_{1s}) \right] = 0.$$

Clearly, if \mathcal{T}_s is sufficiently large, then the financial constraint becomes slack. As shown in Proposition 2, this implies that an emissions tax equal to the Pigouvian benchmark can implement the first best. The need to combine a green subsidy with a carbon tax to ensure borrowers have incentives to reduce emissions when emission reduction targets are difficult to establish may rationalize the simultaneous use of carrots (green subsidies) and sticks (carbon taxes) often observed in practice.

5 Leverage Regulation

Motivated by the recent debate on whether financial regulation should include climaterelated goals (for example, see Brunnermeier and Landau, 2021), this section introduces leverage regulation that could complement emissions taxes. We analyze a leverage mandate that fixes the borrower's inside equity at a level \bar{e} , which can be implemented through a direct mandate, or through taxes and subsidies (see Internet Appendix Section IA.2). Such policies could be applied directly to non-financial firms, or introduced into the Basel regulatory framework if borrowers are interpreted as financial institutions (see Internet Appendix Section IA.3). To streamline the discussion, we focus on the case in which the financial constraint binds when s = B and is slack when s = G.

5.1 Optimal Leverage Regulation

Consider the problem of a regulator who sets an equity mandate \bar{e} at t = 0 and statecontingent emissions taxes τ_s at t = 1, so as to maximize welfare. That is, we re-consider the original optimization problem (23) but allow the regulator to also set $e = \bar{e}$ at t = 0. The regulator's first order condition w.r.t. \bar{e} is given by

$$u'(A_{0} - \bar{e}) - 1 = \sum_{k \in \{B,G\}} q_{k} \left[\underbrace{r(\tau_{k}, X_{k}, I_{1k}) \frac{\partial I_{1k}^{*}}{\partial \bar{e}}}_{\text{Effect on returns}} \underbrace{-(\gamma_{k} - \tau_{k}) \frac{dE(X_{s}^{*}, I_{1s}^{*})}{d\bar{e}}}_{\text{Uninternalized welfare effect of a change in emissions}} \right].$$
(13)

In setting the optimal equity mandate, the regulator considers the effect of leverage on borrower returns and emissions. Since equity increases the final investment scale when the financial constraint binds, it results in a higher profit earned by borrowers. The regulator internalizes this effect, similarly to private agents. This is captured by the first term in the regulator's FOC. The regulator also accounts for the effect of leverage on emissions, $\frac{dE(X_s^*, I_{1s}^*)}{d\bar{e}}$, and the marginal social cost that these generate in excess of what is already accounted for by the borrower, captured by the second term in Eq. (13). This term drives the difference between the optimal choice of equity by the borrower and the optimal equity mandate according to the regulator.

If the financial constraint is slack in state s, then $\frac{dE(X_s^*, I_{1s}^*)}{d\bar{e}} = 0$. To understand how

leverage affects emissions when financial constraints bind, $\frac{dE(X_B^*, I_{1B}^*)}{d\bar{e}}$ can be decomposed as follows:

$$\frac{dE(X_B^*, I_{1B}^*)}{d\bar{e}} = \underbrace{\left(\underbrace{\frac{\partial E(X_B^*, I_{1B}^*)}{\partial I_{1B}^*}}_{\text{Direct effect of } I_{1B}^*}, \underbrace{-\frac{\partial E(X_B^*, I_{1B}^*)}{\partial X_B^*}}_{\text{Indirect effect through } X_B^*}\right)}_{=\frac{dE(X_B^*, I_{1B}^*)}{dI_{1B}^*}}$$
(14)

Higher borrower equity loosens financial constraints, which allows the borrower to liquidate less, and therefore implies a higher final investment scale, $\frac{\partial I_{1B}^*}{\partial \bar{e}} > 0$. The direct effect of a higher investment scale is an increase in emissions, captured by the first term in brackets in Eq. (14). At the same time, looser financial constraints affect the optimal abatement choice. This effect is captured by the second term in brackets in Eq. (14). Note that this is an indirect effect that depends on how the marginal cost and benefit of abatement respond to changes in the final investment scale (through the cross-derivatives of $C(X, I_1)$ and $E(X, I_1)$, see Appendix A.5.1 for the explicit statement of $\frac{\partial X_B^*}{\partial I_{1B}^*}$).

The overall effect of higher borrower equity on emissions may therefore be positive or negative: if abatement is more (less) efficient at a higher investment scale, then more equity can result in a higher (lower) equilibrium level of abatement. Since both the direct and indirect effects operate through the final investment scale, the sign of $\frac{dE(X_B^*,I_{1B}^*)}{d\bar{e}}$ coincides with the sign of $\frac{dE(X_B^*,I_{1B}^*)}{dI_{1B}^*}$. Using this insight, we can combine Eqs. (13) and (14) to parsimoniously describe the optimal leverage mandate.

Proposition 7. If in the competitive equilibrium the borrower's financial constraint is slack when s = G and binding when s = B, then the optimal equity mandate coincides with the borrower's choice of equity if and only if

$$\frac{dE(X_B^*, I_{1B}^*)}{dI_{1B}^*} \underbrace{\left[\gamma_B - \tau_B^* + \lambda_B \left(\theta \gamma_B^p - \psi \tau_B^*\right)\right]}_{T\text{-}SCC \ wedge} = 0.$$
(15)

If $\psi < 1$ the T-SCC wedge is positive and the optimal equity mandate \bar{e}^* is

• $\bar{e}^* > e^*(\tau_G^*, \tau_B^*)$ if $\frac{dE(X_B^*, I_{1B}^*)}{dI_{1B}^*} < 0$, • $\bar{e}^* = e^*(\tau_G^*, \tau_B^*)$ if $\frac{dE(X_B^*, I_{1B}^*)}{dI_{1B}^*} = 0$, • $\bar{e}^* < e^*(\tau_G^*, \tau_B^*)$ if $\frac{dE(X_B^*, I_{1B}^*)}{dI_{1B}^*} > 0$.

social and pri

What motivates leverage regulation is the difference in the marginal social and private costs of changes in emissions induced by higher levels of equity. The left-hand side of Eq. (15) captures this intuition, consisting of $\frac{dE(X_B^*, I_{1B}^*)}{dI_{1B}^*}$ and the expression in square brackets labeled T-SCC wedge, where T-SCC stands for total social cost of carbon. The T-SCC wedge is the difference between the total social cost and private cost of emissions and consists of two components. First, $\gamma_B - \tau_B$ is the wedge between the direct social cost of emissions γ_B and the private cost of emissions τ_B . Second, $\lambda_B (\theta \gamma_B^p - \psi \tau_B)$ is the effect of emissions on pledgeable income caused by the collateral externalities due to physical climate risk and tax rebates.

The optimal equity mandate can be above or below the level in the competitive equilibrium, depending on the effect of borrower equity on emissions. From Proposition 4, the optimal emissions tax is below τ_B^{GP} if $\psi < 1$, which implies a positive T-SCC wedge. This positive T-SCC wedge results in a socially inefficient leverage choice by borrowers and motivates an equity mandate. If higher equity primarily results in more abatement rather than lower liquidations, such that $\frac{dE(X_B^*, I_{1B}^*)}{dI_{1B}^*} < 0$, then the socially optimal equity is above the privately optimal level, $\bar{e}^* > e^*$. By contrast, if $\frac{dE(X_B^*, I_{1B}^*)}{dI_{1B}^*} > 0$, then higher equity implies higher emissions, and the optimal equity mandate is below a borrower's optimal choice of equity in the competitive equilibrium, $\bar{e}^* < e^*$.¹⁶

5.2 Including Climate Externalities in Financial Regulation

The finding in Proposition 7 that leverage regulation can improve welfare may not seem surprising given the large body of literature that shows how financial constraints can motivate financial regulation (for an overview, see Dewatripont and Tirole, 1994). Yet the following corollary shows that the financial constraint in itself does not motivate leverage regulation in our model:

Corollary 2. If $\gamma_s^u = \gamma_s^p = 0$, then $\bar{e}^* = e^*$ regardless of whether $\lambda_B^* = 0$ or not.

Proof. Follows from the result in Proposition 3 that $\tau_s = 0$ if $\gamma_s^u = \gamma_s^p = 0$, which implies a zero T-SSC wedge as defined in Proposition 7.

¹⁶This result mirrors insights in Dávila and Walther (2022) that, with constraints on the regulation of some externality-generating activity (here abatement), the optimal second-best regulation of other choices (here leverage) depends on Pigouvian wedges in the constrained regulation and on how the perfectly regulated choices affect the imperfectly regulated activity.

In the absence of environmental externalities there is no benefit to introducing leverage regulation – irrespective of whether the financial constraint binds or not. This is important because it implies that financial constraints alone are not enough to motivate leverage regulation in our model. Instead, the motive for implementing an equity mandate \bar{e} comes from the interaction between environmental externalities and financial frictions because binding financial constraints imply that the optimal emissions tax is below the total social cost of emissions. The results in Proposition 7 thus contribute to the debate on whether environmental externalities should be included in the mandate of financial regulatory frameworks (also see Dávila and Walther, 2022; Oehmke and Opp, 2022).

A necessary condition for leverage regulation to improve welfare is that environmental regulation alone cannot implement a constrained-efficient allocation. With emissions taxes, this is the case if tax rebates are not fully pledgeable ($\psi < 1$, see Proposition 5). But from Section 4.3, a cap-and-trade system can achieve constrained efficiency if permits are allocated for free. This suggests a "regulatory pecking order" whereby regulators should first design carbon pricing in a way that minimizes the adverse effect on financial constraints before resorting to targeting climate-related objectives using financial regulation.

6 Financial Instruments

In the baseline model borrowers raise financing using short-term debt. This section considers hedging contracts and climate-linked bonds, as well as socially responsible investors. Long-term debt and external equity financing are covered in the Internet Appendix.

6.1 Hedging and Climate-Linked Bonds

In this extension we allow fairly-priced hedging contracts that pay h_B in the bad state and h_G in the good state. Such contracts can be implemented through carbon price derivatives, or through state-contingent financing such as "climate linkers" that write off the principal by h_B when carbon taxes (or the social cost of emissions) are high, in return for an interest payment h_G when taxes are low.¹⁷ Fair pricing requires that

$$(1 - q_B)h_G + q_Bh_B = 0. (16)$$

Using this expression, the problem of borrowers can be expressed in terms of choosing the optimal h_G , while h_B follows as $h_B = -\frac{(1-q_B)h_G}{q_B}$. The borrower's problem is formally stated in the Internet Appendix (Section IA.1.1). The first order conditions are the same as in the baseline model, except for the new first order condition w.r.t. h_G , which states that borrowers equalize the shadow cost of the financial constraints across states:

$$\lambda_G = \lambda_B. \tag{17}$$

This implies that borrowers optimally shift resources from the good, low SCC state to the bad, high SCC state. If this allows borrowers to ensure that financial constraints are slack in both states ($\lambda_G = \lambda_B = 0$), then a Pigouvian emissions tax $\tau_s = \gamma_s, \forall s \in \{B, G\}$ can implement the first-best allocation (see Proposition 2). By allowing firms to hedge climate-related transition risk, the financial sector can enable efficient emissions taxation in equilibrium. This result highlights that hedging of climate-related risks may be an important role the financial sector can play in supporting the transition to a low-carbon economy, distinct from socially responsible investing that aims to direct firm policies by taking into account environmental and social factors in investment decisions (e.g., see Pástor et al., 2021; Oehmke and Opp, 2023; Goldstein et al., 2022; Gupta et al., 2022). We also contribute to the nascent debate on climate-linked securities. Our analysis shows that supporting such markets can allow more efficient environmental policy in equilibrium, thus pointing to benefits that go beyond the direct risk-sharing and informational gains discussed so far (see Chikhani and Renne, 2022).

If under optimal hedging $\lambda_G = \lambda_B > 0$, then emissions taxes are different from the Pigouvian benchmark, see Proposition 3. We show in the Internet Appendix that in this case the efficiency results in Proposition 5 apply, so that emissions taxes alone can implement a constrained-efficient allocation only if tax rebates are fully pledgeable.

Some degree of hedging climate risks could also be achieved using external equity or

¹⁷Note that the binary risk-structure in the model implies that emissions taxes and the social cost of emissions are perfectly correlated. Therefore, it makes no difference whether the contracts are contingent on the social cost of carbon or the carbon tax.

long-term debt. However, we show in the Internet Appendix (Sections IA.1.2 and IA.1.3) that the risk-sharing benefits are more limited compared to carbon price hedging.

6.2 Socially Responsible Investing

This subsection introduces socially responsible investors (SRIs). In the spirit of Pástor et al. (2021), we assume that SRIs have a distaste for providing funding to polluting firms, which may incentivize emissions reductions by punishing firms with high emissions with a higher cost of funding. For SRIs to have an impact, it must be that borrowers cannot easily substitute away from SRIs to purely financially-motivated investors. For simplicity, we assume here that all investors are socially responsible, so that borrowers cannot substitute SRI capital for cheaper financial capital. This is arguably an extreme case. The main goal of this section is to show that, even in this case, SRIs may have an adverse effect on emissions abatement by tightening financial constraints.¹⁸

We assume that SRIs derive negative utility proportional to the emissions generated by the firm they provide funding to, weighted by a preference parameter ω (see Internet Appendix Section IA.1.4 for a formal statement of investors' preferences). SRIs' breakeven requires that $d_1 = r_1 d_1 - \omega E(X_s, I_{1s})$. The borrower's problem now yields the following FOC for abatement and complementary slackness condition:

$$(1+\lambda_s)\left[(\tau_s+\omega)\frac{\partial E(X_s,I_{1s})}{\partial X_s} + \frac{\partial C(X_s,I_{1s})}{\partial X_s}\right] = 0,$$
(6")

$$\lambda_s [\tilde{R}(I_{1s}, E_s^a) - (\tau_s + \omega) E(X_s, I_{1s}) + \psi T_s - d_0 + \mu (I_0 - I_{1s}) - C(X_s, I_{1s})] = 0.$$
(8")

These correspond to the original conditions (6) and (8), with $\tau_s + \omega$ taking the place of τ_s . Eq. (6") captures the incentive effect of SRIs on abatement that comes from charging firms a premium on their financing cost proportional to emissions. This incentive effect works in the same way as an emissions tax.

A critical difference between the tax and the SRI premium is the effect on financial constraints, as seen in the complementary slackness condition (8"). The disutility SRIs derive

¹⁸This insight would continue to hold as long as borrowers cannot perfectly substitute away SRI funding. Oehmke and Opp (2023) show that SRIs can achieve impact even when purely financially-motivated capital is abundant. A necessary condition is that investors are consequentialists who care about emissions no matter where they are produced, rather than only about the emissions they are directly responsible for. Considering consequentialist SRIs would require analyzing how they internalize their effect on equilibrium environmental policy, which is beyond the scope of this paper. The SRI preferences here resemble preferences for value-alignment, consistent with experimental evidence in Bonnefon et al. (2019).

from lending to polluters tightens the constraint by $\omega E(X_s, I_{1s})$. By contrast, the effect of the emissions tax on the financial constraint is (partially) offset by the tax rebate T_s .

Corollary 3. If investors derive a disutility ω from the emissions of firms they invest in, the allocation is equivalent to the one achieved with a carbon tax $\tau_s = \omega$ and non-pledgeable tax rebates $\psi = 0$.

This implies that taxes and SRI premiums are imperfect substitutes in incentivizing borrowers to abate. In fact, the presence of SRIs may worsen the trade-offs faced by a regulator setting emissions taxes due to the tightening of borrowers' financial constraints.

7 Conclusion

This paper provides an analytical framework to shed light on how to design and combine carbon pricing with other regulatory tools when firms are subject to financial constraints and to endogenous climate-related transition and physical risks. We find that emissions taxes alone can only implement a constrained-efficient allocation if tax rebates are fully pledgeable. Otherwise, welfare can be improved by replacing emissions taxes with a cap-and-trade system with ex-ante freely allocated pollution permits, or by complementing carbon taxes with leverage regulation. Fostering financial markets that allow firms to hedge regulatory risk, such as carbon-price derivatives or climate-linked bonds, can improve equilibrium climate policies by enabling firms to shoulder higher carbon taxes.

Another important insight is that physical climate risks give rise to a collateral externality that affects how emissions taxes interact with financial constraints. Higher emissions taxes tighten financial constraints if borrowers have carbon-emitting assets, but emissions taxes can ease financial constraints if they have a positive effect on the collateral value of assets exposed to physical climate risk. Optimal emissions pricing needs to account for climate-induced collateral externalities, and thus may be either above or below a Pigouvian benchmark rate equal to the direct social cost of emissions.

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A Appendix

A.1 First Best (Proposition 1)

The first best allocation maximizes social welfare subject to aggregate resource constraint:

$$\max_{I_{1s}, X_s, c_0^b} u(c_0^b) - c_0^b + \sum_{k \in \{G, B\}} q_k \left[\mu(I_0 - I_{1k}) - C(X_k, I_{1s}) + \rho I_{1s} - \gamma_s E(X_s, I_{1s}) + \overline{\kappa}_{Is}(I_0 - I_{1s}) \right]$$

with $\bar{\kappa}_{Is}$ the Lagrange multiplier on the constraint that $I_{1s} \leq I_0$. The FOC's read:

$$u'(c_0^b) = 1,$$

$$\rho - \mu - \gamma_s \frac{\partial E(X_s, I_{1s})}{\partial I_{1s}} - \frac{\partial C(X_s, I_{1s})}{\partial I_{1s}} - \bar{\kappa}_{I_1s} = 0,$$

$$\gamma_s \frac{\partial E(X_s, I_{1s})}{\partial I_{1s}} + \frac{\partial C(X_s, I_{1s})}{\partial I_{1s}} = 0.$$

By Assumption 2 liquidations are inefficient, which implies $\bar{\kappa}_{Is} > 0$ and $I_{1s} = I_0$.

A.2 Competitive Equilibrium

A.2.1 Borrower's Lagrangian

Since $u'(0) = \infty$ it must be that $c_0^b > 0$. The financial constraint (4) implies $c_{2s}^b > 0$, thus (3) never binds. Thus, the problem of borrowers can be stated as:

$$\max_{X_{s},I_{1s},d_{1s},e} \mathcal{L} = u(A_{0} - e)
+ \sum_{k \in \{G,B\}} q_{k} \left[\mu(I_{0} - I_{1k}) + e - I_{0} - C(X_{k},I_{1k}) + R(I_{1k},E_{k}^{a}) - \tau_{k}E(X_{k},I_{1k}) + T_{k} \right]
+ \sum_{k \in \{G,B\}} q_{k} \left\{ \lambda_{k} \left[\tilde{R}(I_{1k},E_{k}^{a}) - \tau_{k}E(X_{k},I_{1k}) + \psi T_{k} - d_{1k} \right] + \underline{\kappa}_{Ik}I_{1k} + \overline{\kappa}_{Ik}[I_{0} - I_{1k}] \right\}
+ \sum_{k \in \{G,B\}} q_{k}\kappa_{c_{1k}} \left[d_{1k} + \mu(I_{0} - I_{1k}) + e - I_{0} - C(X_{k},I_{1k}) \right],$$
(18)

The first order condition w.r.t. d_{1s} implies that $\lambda_{1k} = \kappa_{c_{1k}}$. The remaining FOC's of the problem are given in Section 3.

A.2.2 Limit on t = 0 Borrowing

Throughout the paper we focus on the case $d_0 < \mu I_0$, because otherwise borrowers would forgo the project. To see this, note that if the borrower defaults at t = 1, investors lending at t = 0 can force (partial) liquidation of the project and seize the liquidation proceeds $\mu(I_0 - I_1)$. Further note that μI_0 is the most that the borrower can pledge to outsiders because pledgeable income decreases in I_{1s} by Assumption 2. This implies that investors are willing to lend at most μI_0 at t = 0, i.e., borrowing is subject to the constraint $d_0 \leq \mu I_0$.

Would borrowers want to borrow to the point where this constraint just binds, $d_0 = \mu I_0$? In this case, investors would force liquidation at t = 1 to recoup their initial debt because μI_0 is the highest pledgeable income. Thus, borrower utility is given by $u(A_0 - I_0(1 - \mu))$. But this is dominated by forgoing the project and fully consuming the endowment at t = 0, which gives the borrower $u(A_0)$. Therefore, borrowers would always forgo the project if the optimal $d_0 \ge \mu I_0$, motivating our focus on the case $d_0 < \mu I_0$.

Finally, note that with $d_0 < \mu I_0$ the borrower has no incentive to default on t = 0debt at t = 1. If the borrower defaults, investors force liquidation to the point where $\mu(I_0 - I_1) = d_0$. The borrower can then decide to continue the project, choose X_s , I_{1s} , and d_{1s} subject to the constraints listed in the baseline problem and the additional constraint $d_0 = \mu(I_0 - I_1)$. The presence of an additional constraint implies that defaulting is weakly dominated by repaying d_0 at t = 1.

A.2.3 Proof of Lemma 1

Equation (7) evaluated at $\lambda_s = 0$ is $r(\tau_s, X_s, I_{1s}) - \overline{\kappa}_{Is} + \underline{\kappa}_{Is} = 0$. By Assumption 2.1 $r(\tau_s, X_s, I_{1s}) > 0$, which implies that the solution requires $\overline{\kappa}_{Is} > 0$ (i.e., $I_0 = I_{1s}^*$).

The complementary slackness condition (8) can be reformulated as

$$\lambda_s S(\tau_s, X_s, I_{1s}, e) = 0. \tag{8'}$$

By Assumption 2.2 liquidating investments eases financial constraints. Thus, if the constraint is slack at full investment scale, $S(\tau_s, X_s, I_0, e, \gamma_s^p) \ge 0$, it is slack for any $I_{1s} < I_0$. Otherwise, i.e. if $S(\tau_s, X_s, I_0, e, \gamma_s^p) < 0$, the financial constraints binds, $\lambda_s > 0$. In this case the complementary slackness condition (8') requires that borrowers choose I_{1s}^* s.t. $S(\tau_s, X_s, I_{1s}^*, e, \gamma_s^p) = 0$. Thus, if $\lambda_s > 0$ it must be that $I_{1s}^* < I_0$ and $\overline{\kappa}_{Is} = 0$.

A.3 Optimal Policy

A.3.1 Proof of Lemma 2 and statement of Assumption 3

Totally differentiating Eq. (6) with respect to τ_s allows us to find $\frac{\partial X_s^*}{\partial \tau_s}$:

$$\frac{\partial X_s^*}{\partial \tau_s} = \frac{\frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*} - \frac{\partial^2 N(X_s^*, I_{1s}^*, \tau_s)}{\partial X_s^* \partial I_{1s}^*} \frac{\partial I_{1s}^*}{\partial \tau_s}}{-\frac{\partial^2 C(X_s^*, I_{1s}^*)}{\partial (X_s^*)^2}}$$
(19)

where $N(X_s, I_{1s}, \tau_s) = -\tau_s E(X_s, I_{1s}) - C(X_s, I_{1s})$ and we use that $\frac{\partial^2 E(X, I_1)}{\partial X^2} = 0$. If the financial constraint is slack, $\lambda_s^*(\tau_s, \bar{e}) = 0$, then $I_{1s}^* = I_0$, so $\frac{\partial I_{1s}^*}{\partial \tau_s} = 0$ and $\frac{\partial X_s^*}{\partial \tau_s} > 0$. If the financial constraint is binding, $\lambda_s^*(\tau_s, \bar{e}) > 0$, then $\frac{\partial I_{1s}^*}{\partial \tau_s}$ follows from totally differentiating Eq. (8) with respect to τ_s yields:

$$\frac{\partial I_{1s}^*}{\partial \tau_s} = \frac{(1-\psi)E(X_s^*, I_{1s}^*) - (\psi\tau_s - \theta\gamma_s^p)\frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*}\frac{\partial X_s^*}{\partial \tau}}{\tilde{r}(\tau_s(1-\psi) + \theta\gamma_s^p, X_s^*, I_{1s}^*)}$$
(20)

To further simplify, we use a shorthand notation: $F(X_s^*, I_{1s}^*) = F$, $F'_w = \frac{\partial E(W_s, V_s)}{\partial W_s}$, $N''_{wv} = \frac{\partial^2 N(W_s, V_s, \tau_s)}{\partial W_s \partial V_s}$ and $\tilde{r}(\tau_s) = \tilde{r}(\tau_s, X_s^*, I_{1s}^*)$. Moreover, we use (19) and (20) to get:

$$\frac{\partial I_{1s}^*}{\partial \tau_s} = \frac{(1-\psi)EC_{x^2}'' + (\psi\tau_s - \theta\gamma_s^p)(E_x')^2}{\tilde{r}(\tau_s(1-\psi) + \theta\gamma_s^p)C_{x^2}'' + (\psi\tau_s - \theta\gamma_s^p)E_x'N_{xI}''}$$
(21)

$$\frac{\partial X_s^*}{\partial \tau_s} = \frac{(1-\psi)EN_{xI}'' - \tilde{r}(\tau_s(1-\psi) + \theta\gamma_s^p)E_x'}{\tilde{r}(\tau_s(1-\psi) + \theta\gamma_s^p)C_{x2}'' + (\psi\tau_s - \theta\gamma_s^p)E_x'N_{xI}''}$$
(22)

Assumption 3 requires that the parameters are such that $\frac{\partial X_s^*}{\partial \tau_s} > 0$. This holds if the numerator and denominator of (22) have the same sign. The denominator of (22) is negative for $\psi = 0$ and $\gamma_s^p = 0$. More generally, this expression is negative if and only if $\tilde{r}(\tau_s - \tau_s \psi + \theta \gamma_s^p) C_{x^2}'' < -(\psi \tau_s - \theta \gamma_s^p) N_{xI}'' E_x'$. The numerator of (22) is negative if $\tilde{r}(\theta \gamma_s^p) E_x' > (1 - \psi)(\tau_s E_I' E_x' + E N_{xI}'')$. This is true whenever $\psi = 1$. Since the RHS of the inequality is monotone in ψ , the numerator of (22) is negative across the full range of ψ if $\tilde{r}(\theta \gamma_s^p) E_x' > \tau_s E_I' E_x' + E N_{xI}''$. Thus, Assumption 3 can be restated as $\forall X_s^*(\tau_s), I_{1s}^*(\tau_s), \tau_s < \bar{\tau}$:

•
$$\tilde{r}(\theta\gamma_s^p, X_s^*, I_{1s}^*) \frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*} > E(X_s^*, I_{1s}^*) \frac{\partial^2 N(X_s^*, I_{1s}, \tau_s)}{\partial X_s^* \partial I_{1s}^*} + \tau_s \frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*} \frac{\partial E(X_s^*, I_{1s}^*)}{\partial I_{1s}^*} \&$$

• $\tilde{r}(\tau_s - \tau_s \psi + \theta\gamma_s^p, X_s^*, I_{1s}^*) \frac{\partial^2 C(X_s^*, I_{1s}^*)}{\partial (X^*)^2} < -(\psi\tau_s - \theta\gamma_s^p) \frac{\partial^2 N(X_s^*, I_{1s}^*, \tau_s)}{\partial X_s^* \partial I_{1s}^*} \frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*}$

Lemma 2 follows from observing that the numerator of equation (21) which defines $\frac{\partial I_{1s}^*}{\partial \tau_s}$ is negative if $\gamma_s^p > \frac{\psi}{\theta} \tau_s + \frac{(1-\psi)EC''_{x2}}{\theta(E'_x)^2} = \hat{\gamma}^p(\tau_s)$ and positive if $\gamma_s^p < \hat{\gamma}^p(\tau_s)$. The denominator of (21) is the same as that of $\frac{\partial X^*}{\partial \tau_s}$, i.e. negative under Assumption 3.

A.3.2 Proof of Proposition 3

The regulator's problem can be stated as:

$$\max_{\tau_G, \tau_B} u(A_0 - e) + e - I_0 + \sum_{k \in \{B,G\}} q_k \left\{ \rho I_{1s}^* + \mu (I_0 - I_{1k}^*) - \gamma_s E(X_k^*, I_{1k}^*) - C(X_k^*, I_{1k}^*) \right\}.$$
(23)

The first order condition of the regulator with respect to τ is given by:

$$-\left(\gamma_s \frac{\partial E(X_s, I_{1s})}{\partial X_s} + \frac{\partial C(X_s, I_{1s})}{\partial X_s}\right) \frac{\partial X_s^*}{\partial \tau_s} + \left(\rho - \mu - \gamma_s \frac{\partial E(X_s, I_{1s})}{\partial I_{1s}} - \frac{\partial C(X_s, I_{1s})}{\partial I_{1s}}\right) \frac{\partial I_{1s}^*}{\partial \tau_s} = 0$$

Using (6) and the definition of $r(\tau, X, I_1)$ the above simplifies to (10).

Since $\frac{\partial X_s^*}{\partial \tau_s} > 0$ and $r(\tau_s, X_s, I_{1s}) > 0$ the optimal tax is:

- lower than the direct social cost of carbon $\tau_s < \gamma_s$ if $\frac{\partial I_{1s}^*}{\partial \tau_s} < 0$ and $\gamma_s > 0$
- equal to the direct social cost of carbon $\tau_s = \gamma_s$ if $\frac{\partial I_{1s}^*}{\partial \tau_s} = 0$ or if $\frac{\partial I_{1s}^*}{\partial \tau_s} < 0$ and $\gamma_s = 0$
- higher than the direct social cost of carbon $\tau_s > \gamma_s$ if $\frac{\partial I_{1s}^*}{\partial \tau_s} > 0$

Using Lemma 2 to determine the sign of $\frac{\partial I_{1s}^*}{\partial \tau_s}$ yields the result in Proposition 3.

A.3.3 Proof of Proposition 4

Using Eq. (11) in Eq. (10) and simplifying yields the following optimal emissions tax:

$$r(\gamma_s, X_s^*, I_{1s}^*)(1 - \psi)E(X_s^*, I_{1s}^*) = \frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*} \frac{\partial X_s^*}{\partial \tau_s} \left[\gamma_s - \tau_s + \lambda_s^*(\theta\gamma_s^p - \gamma\tau_s)\right] \tilde{r}(\tau_s, X_s^*, I_{1s}^*)$$
(24)

If $\psi = 1$, then the LHS of the above is equal to zero, so the tax must solve $\gamma_s - \tau_s + \lambda_s^*(\theta \gamma_s^p - \tau_s)$. If $\psi < 1$, then the LHS of the above is positive, so it must be that $\gamma_s - \tau_s + \lambda_s^*(\theta \gamma_s^p - \tau_s) > 0$. If $\gamma_s = 0$ then $\tau_s = 0$ solves Eq. (10).

Optimal emissions tax

Using Eq. (19) in Eq. (24) we can express the optimal emissions tax as:

$$\frac{r(\gamma_s, X_s^*, I_{1s}^*)[(1-\psi)EC_{x^2}'' + (\psi\tau_s - \theta\gamma_s^p)(E_x')^2]}{(1-\psi)EN_{xI}'' - \tilde{r}(\tau_s(1-\psi) + \theta\gamma_s^p, X_s^*, I_{1s}^*)E_x'} = (\gamma_s - \tau_s)E_x'$$
(25)

A.4 Efficiency and Other Policies

A.4.1 Proof of Proposition 5

We define the constrained efficient allocation in which a social planner can choose X_s , I_{1s} and e directly without any policy instruments, but subject to the same constraints as private agents. The planner's problem can be written as:

$$\max_{X_s, I_{1s}, d_{1s}, e} \mathcal{L} = u(A_0 - e) + e - I_0 + \sum_{k \in \{B, G\}} q_k \left\{ \rho I_{1s} + \mu (I_0 - I_{1k}) - \gamma_s E(X_k, I_{1k}) - C(X_k, I_{1k}) \right\} \\ + \sum_{k \in \{B, G\}} q_k \left\{ \lambda_k^{SP} \left[\tilde{R}(I_{1k}, E_k^a) + \mu (I_0 - I_{1k}) - C(X_k, I_{1k}) + e - I_0 \right] + \left[\underline{\kappa}_{Ik} I_{1k} + \overline{\kappa}_{Ik} (I_0 - I_{1k}) \right] \right\}$$

$$(26)$$

The constrained efficient levels of I_{1s}^{SP} , X_s^{SP} , λ_s^{SP} , e^{SP} are pinned down by the FOCs with respect to X_s , I_{1s} , and e and the complementary slackness condition:

$$-(\gamma_s + \lambda_s^{SP} \theta \gamma_s^p) \frac{\partial E(X_k, I_{1s})}{\partial X_s} - (1 + \lambda_s^{SP}) \frac{\partial C(X_s, I_{1s})}{\partial X_s} = 0,$$
(27)

$$r(\gamma_s, X_s, I_{1s}) + \lambda_s^{SP} \tilde{r}(\theta \gamma_s^p, X_s, I_{1s}) + \underline{\kappa}_{Ik} - \overline{\kappa}_{Ik} = 0,$$
(28)

$$-u'(A_0 - e) + 1 + \kappa_e + q_G \lambda_G^{SP} + q_B \lambda_B^{SP} = 0,$$
(29)

$$\lambda_s^{SP}[\tilde{R}(I_{1s}, E_s^a) - I_0 + \mu(I_0 - I_{1s}) + e - C(X_s, I_{1s})] = 0.$$
(30)

The equilibrium is constrained efficient if and only if $X_s^*(\tau^*) = X_s^{SP}$, $I_{1s}^* = I_{1s}^{SP}$ and $e^* = e^{SP}$. We first establish when $X_s^*(\tau^*) = X_s^{SP}$ and then move to the remaining conditions.

Using the private FOC's wrt. X_s given by (6) to find the level of τ^{SP} that would implement the constrained efficient level of abatement $X_s^* = X_s^{SP}$ consistent with (27) we get: $\gamma_s + \lambda_s^{SP} \theta \gamma_s^p = (1 + \lambda_s^{SP}) \tau_s^{SP}$, where: $\lambda_s^{SP} = -\frac{r(\gamma_s, X_s^{SP}, I_{1s}^{SP}) + \kappa_{Is} - \kappa_{Is}}{\tilde{r}(\theta \gamma_s^P, X_s^{SP}, I_{1s}^{SP})}$. Focusing on the case when I_{1s}^{SP} is in the interior solution, the emissions tax that implements the constrained efficient allocation is

$$\tau_s^{SP} = \frac{\gamma_s \tilde{r}(\theta \gamma_s^p, X_s^{SP}, I_{1s}^{SP}) - \theta \gamma_s^p r(\gamma_s, X_s^{SP}, I_{1s}^{SP})}{\tilde{r}(\theta \gamma_s^p, X_s^{SP}, I_{1s}^{SP}) - r(\gamma_s, X_s^{SP}, I_{1s}^{SP})}.$$
(31)

To determine if X_s^* is constrained efficient, we plug in τ_s^{SP} into the condition that defines

the optimal tax set by the regulator (25). With some algebra it simplifies to:

$$(1-\psi)\left[r(\gamma_s, X_s^*, I_{1s}^*)\left(EC_{x^2}'' - \tau_s^{SP}(E_x')^2\right) - (\gamma_s - \tau_s^{SP})\left(E_x'EN_{xI}'' + (E_x')^2\tau^{SP}E_I'\right)\right] = 0$$
(32)

The LHS of (32) is equal to zero whenever $\psi = 1$. In this case τ_s^{SP} corresponds to the tax implemented by the regulator. To show that when $\psi = 1$ also $I_{1s}^* = I_{1s}^{SP}$ notice that the complementary slackness condition (8) collapses to (30). Moreover, private and planner's FOC's with respect to e are equal whenever

$$-\frac{r(\gamma_s) + \underline{\kappa}_{sI}^{SP} - \overline{\kappa}_{sI}^{SP}}{\tilde{r}(\theta\gamma_s^p)} = -\frac{r(\tau_s^{SP}) - \overline{\kappa}_{sI} + \underline{\kappa}_{sI}}{\tilde{r}(\tau_s^{SP})}$$
(33)

which holds at τ_s^{SP} defined in (31). Thus, if $\psi = 1$ the competitive equilibrium is constrained efficient.

If $\psi < 1$ then the LHS of (32) is equal to zero only if:

$$(\tau_s)^2 E'_x [E'_x E'_I - E E''_{xI}] + \tau_s E'_x [E(\gamma E''_{xI} - C''_{xI}) - r(0, X^*_s, I^*_{1s}) E'_x] + [r(\gamma, X^*_s, I^*_{1s}) E C''_{x2} + \gamma E'_x E C''_{xI}] = 0$$
(34)

Let $\tau_s = \tilde{\tau}_s^a$ and $\tau_s = \tilde{\tau}_s^b$ denote the solutions of (34). Given that LHS is quadratic in τ_s , if the solution to (34) exists $\tilde{\tau}_s^a$ and $\tilde{\tau}_s^b$ are functions of $\frac{\partial^2 C(X,I_1)}{\partial X \partial I_1}$, $\frac{\partial^2 E(X,I_1)}{\partial X \partial I_1}$ and $\frac{\partial^2 C(X,I_1)}{(\partial X)^2}$. Notice that the tax rate that is needed to implement the constrained efficient level of abatement, τ^{SP} , given in (31) does not depend on these cross- and second-orderderivatives. Thus, condition (34), which ensures that $X_s^* = X_s^{SP}$ is generally not satisfied except in a knife's edge case in which the values of these derivatives are coincidentally such that $\tilde{\tau}_s^a = \tau^{SP}$. This implies that the allocation implemented by the tax optimally set by the regulator is constrained inefficient when $\psi < 1$.

A.4.2 Optimal Price of Permits

The budget constraints of the borrower under the pollution trading scheme are:

$$c_{1s}^{b} = \mu(I_0 - I_{1s}) + d_{1s} + e - I_0 - C(X_s, I_{1s}) \ge 0,$$
(2)

$$c_{2s}^{b} = R(I_{1s}, E_{s}^{a}) - (1 - \phi)Q_{s}p_{s} + p_{s}(Q_{s} - E(X_{s}, I_{1s})) - d_{1s} \ge 0,$$
(3)

$$d_{1s} \le \tilde{R}(I_{1s}, E_s^a). \tag{4'}$$

The FOCs of the borrower's problem and the complementary slackness condition are:

$$(1+\lambda_s)\left(p_s\frac{\partial E(X_s,I_{1s})}{\partial X_s} + \frac{\partial C(X_s,I_{1s})}{\partial X_s}\right) = 0, \qquad (6')$$

$$\rho(1+\lambda_s\theta) - (1+\lambda_s) \left[\mu + \frac{\partial C(X_s, I_{1s})}{\partial I_{1s}} + p_s \frac{\partial E(X_s, I_{1s})}{\partial I_{1s}} \right] - \overline{\kappa}_{Is} + \underline{\kappa}_{Is} = 0, \quad (7')$$

$$u'(A_0 - e) - 1 - (1 - q)\lambda_G - q\lambda_B = 0, \qquad (9')$$

$$\lambda[\tilde{R}(I_{1s}, E_s^a) + I_0 + \mu(I_0 - I_{1s}) + e - C(X_s, I_{1s}) + p_s(\phi Q_s - E(X_s, I_{1s}))] = 0.$$
(8)

The first order condition of the regulator is:

$$r(\gamma_s, X_s^*, I_{1s}^*) \frac{\partial I_{1s}^*}{\partial p_s} - (\gamma_s - p_s) \frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*} \frac{\partial X_s^*}{\partial p_s} + \kappa_p = 0$$
(10')

To find $\frac{\partial X_s^*}{\partial p_s}$, we take a total derivative of (6') with respect to p_s . This yields:

$$\frac{\partial X_s^*}{\partial p_s} = \frac{\frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*} - \frac{\partial^2 N(X_s^*, I_{1s}^*, p_s)}{\partial X_s^* \partial I_{1s}^*} \frac{\partial I_{1s}^*}{\partial p_s}}{\frac{\partial^2 C(X_s^*, I_{1s}^*)}{\partial (X_s^*)^2}}$$
(19')

To find $\frac{\partial I_{1s}^*}{\partial p_s}$ take a total derivative of (8') with respect to p_s , keeping in mind that $Q_s^f = \phi Q_s = \phi E_s^a$ and $T_s = (1 - \phi) E_s^a$.

$$\frac{\partial I_{1s}^*}{\partial p_s} = \frac{(1-\phi)E(X_s^*, I_{1s}^*) - (\phi p_s - \theta \gamma_s^p) \frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*} \frac{\partial X_s^*}{\partial p_s}}{\tilde{r}(p_s(1-\phi) - \theta \gamma_s^p, X_s^*, I_{1s}^*)}$$
(20')

Let's define: $\frac{\partial X_s^*}{\partial \tau_s} = g_X(\tau_s, \psi)$ and $\frac{\partial I_{1s}^*}{\partial \tau_s} = g_I(\tau_s, \psi)$. Comparing (19) with (19') and (20) with (20'), it is straightforward that $\frac{\partial X_s^*}{\partial p_s} = g_X(p_s, \phi)$ and $\frac{\partial I_{1s}^*}{\partial p_s} = g_I(p_s, \phi)$. Thus, the first order condition of the regulator's problem in the baseline model (10) is equivalent to the first order condition of the problem of choosing Q_s to implement p_s taking as given ϕ ,

given by (10'). The two problems are exactly the same if $\psi = \phi$.

So far we assumed that the proceeds from the sale of permits are redistributed to investors. If the proceeds from sale were distributed to borrowers in the form of a lumpsum rebate $T_s = (1 - \phi)Q_sp_s$ to the borrower, the t = 2 budget constraint and the financial constraints would be:

$$c_{2s}^{b} = R(I_{1s}, E_{s}^{a}) - (1 - \phi)Q_{s}p_{s} + p_{s}(Q_{s} - E(X_{s}, I_{1s})) + T_{s} - d_{1s} \ge 0, \qquad (3")$$

$$d_{1s} \le \dot{R}(I_{1s}, E_s^a) + \psi T_s.$$
(4")

The private FOC's are unaffected by the rebate. The regulator's FOC is only altered through the change in $\frac{\partial I_{1s}^*}{\partial p_s}$ which now reads:

$$\frac{\partial I_{1s}^*}{\partial p_s} = \frac{(1 - \phi - \psi - \phi\psi)E(X_s^*, I_{1s}^*) - ((\phi + \psi + \phi\psi)p_s - \theta\gamma_s^p)\frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*}\frac{\partial X_s^*}{\partial p_s}}{\tilde{r}(p_s(1 - \phi - \psi - \phi\psi) - \theta\gamma_s^p, X_s^*, I_{1s}^*)}$$
(20")

The equivalence between the emissions taxes and the cap-and-trade solution holds now if and only if $\phi + \psi - \phi \psi = \psi$. This implies that at $\phi = 1$ the cap-and-trade solution corresponds to the emissions taxes solution with $\psi = 1$.

A.5 Leverage Regulation

A.5.1 Proof of Proposition 7

The first order conditions of the regulator with respect to \bar{e} is:

$$u'(A_0 - \bar{e}) - 1 = +\sum_{k \in \{G,B\}} q_k \left[\left(\rho - \mu - \gamma_s \frac{\partial E}{\partial I_{1s}} - \frac{\partial C}{\partial I_{1s}} \right) \frac{\partial I_{1s}^*}{\partial \bar{e}} - \left(\gamma_s \frac{\partial E}{\partial X_s} + \frac{\partial C}{\partial X_s} \right) \frac{\partial X_s^*}{\partial \bar{e}} \right]$$
(35)

Using the private FOC wrt X and the fact that $r(\gamma_s, X_s^*, I_{1s}^*) = r(\tau_s, X_s^*, I_{1s}^*) + \tau_s \frac{\partial E(X_s^*, I_{1s}^*)}{\partial I_{1s}^*} - \gamma_s \frac{\partial E(X_s^*, I_{1s}^*)}{\partial I_{1s}^*}$, yields (13).

Effect of equity on liquidations and abatement. Totally differentiating (6) with respect to \bar{e} allows us to find:

$$\frac{\partial X_s^*}{\partial \bar{e}} = \frac{\frac{\partial^2 N(X_s^*, I_{1s}^*, \tau_s)}{\partial X_s^* \partial I_{1s}^*}}{\frac{\partial^2 C(X_s^*, I_{1s}^*)}{\partial (X_s^*)^2}} \frac{\partial I_{1s}^*}{\partial \bar{e}}$$
(36)

where we use $N(X_s, I_{1s}, \tau_s) = -\tau_s E(X_s, I_{1s}) - C(X_s, I_{1s})$. If $\lambda_s^*(\tau_s) = 0$, then $I_{1s}^* = I_0$, so $\frac{\partial I_{1s}^*}{\partial \bar{e}} = 0$ and $\frac{\partial X_s^*}{\partial \bar{e}} = 0$. If $\lambda_s^*(\tau_s) > 0$, then the interior solution of $I_{1s}^*(\tau_s)$ is pinned down by (8). By totally differentiating (8) with respect to \bar{e} we get:

$$\frac{\partial I_{1s}^*}{\partial \bar{e}} = \frac{-1 - (\psi \tau_s - \theta \gamma_s^p) \frac{\partial E(X_s^*, I_{1s}^*)}{\partial X_s^*} \frac{\partial X_s^*}{\partial \tau_s}}{\tilde{r}(\tau_s (1 - \psi) + \theta \gamma_s^p, X_s^*, I_{1s}^*)}$$
(37)

Combining (36) and (37) and using the shorthand notation, yields:

$$\frac{\partial I_{1s}^*}{\partial \bar{e}} = \frac{-C_{x^2}^{\prime\prime}}{\tilde{r}(\tau_s(1-\psi)+\theta\gamma_s^p)C_{x^2}^{\prime\prime}+(\psi\tau_s-\theta\gamma_s^p)E_x^\prime N_{xI}^{\prime\prime}}$$
(38)

$$\frac{\partial X_s^*}{\partial \bar{e}} = \frac{-N_{xI}^{\prime\prime}}{\tilde{r}(\tau_s(1-\psi)+\theta\gamma_s^p)C_{x^2}^{\prime\prime}+(\psi\tau_s-\theta\gamma_s^p)E_x^\prime N_{xI}^{\prime\prime}}$$
(39)

The denominator of (39) is negative by Assumption 3, Therefore $\frac{\partial X_s^*}{\partial \bar{e}} > 0$ if and only if $N_{xI}'' > 0$, i.e. $\tau_s^* \frac{\partial^2 E(X_s^*, I_{1s}^*)}{\partial X_s^* \partial I_{1s}^*} + \frac{\partial^2 C(X_s^*, I_{1s}^*)}{\partial X_s^* \partial I_{1s}^*} < 0.$

Comparing private and socially optimal equity choice. Focusing on the case when the financial constraint binds only in the bad state and using these in Eq.(35) allows us to restate the regulator's and borrowers FOCs as, respectively:

$$u'(A_0 - \bar{e}) - 1 = \frac{-r(\tau_B)C''_{x^2} + (\gamma_B - \tau_B)[E'_I C''_{x^2} + E'_x N''_{xI}]}{\tilde{r}(\tau_B(1 - \psi) + \theta\gamma^p_B)C''_{x^2} + (\psi\tau_B - \theta\gamma^p_B)E'_x N''_{xI}}$$
(40)

$$u'(A_0 - e) - 1 = \frac{-r(\tau_B)}{\tilde{r}(\tau_B)}$$
(41)

Thus, borrowers choose a lower level of equity than the regulator if and only if:

$$\frac{-r(\tau_B)C_{x^2}'' + (\gamma_B - \tau_B)[E_I'C_{x^2}'' + E_x'N_{xI}'']}{\tilde{r}(\tau_B(1-\psi) + \theta\gamma_B^p)C_{x^2}'' + (\psi\tau_B - \theta\gamma_B^p)E_x'N_{xI}''} > \frac{-r(\tau_B)}{\tilde{r}(\tau_B)}$$

Since under Assumption 3 $\tilde{r}(\tau_B(1-\psi)+\theta\gamma_B^p)C''_{x^2}+(\psi\tau_B-\theta\gamma_B^p)E'_xN''_{xI}<0$, and by Assumption 2 $\tilde{r}(\tau)<0$ the above can be rewritten as:

$$\left(E'_{I}+E'_{x}\frac{N''_{xI}}{C''_{x^{2}}}\right)\left[\left(\gamma_{B}-\tau_{B}\right)-\frac{r(\tau)}{\tilde{r}(\tau)}\left(\theta\gamma_{B}^{p}-\psi\tau_{B}\right)\right]<0.$$

Borrowers choose a higher level of equity than the regulator if the LHS is larger than zero. This yields condition (15) in Proposition 7.

To see that the borrower's choice of equity corresponds with that of the regulator

when $\psi = 1$, plug in the optimal emissions tax τ_B^* into (15). If $\psi < 1$, there is a motive for leverage regulation as long $E'_I + E'_x \frac{N''_{xI}}{C''_{x2}} \neq 0$ because, as we have shown in Appendix A.3.3, the optimal tax set by the regulator $\tau_B^* < \frac{\gamma_B + \lambda_B^* \theta \gamma_B^p}{1 + \lambda_B^*} = \tau_B^{GP}$ in this case. Specifically, the RHS of regulator's FOC is higher than the RHS of borrower's FOC if and only if:

$$\frac{\partial E(X_B^*, I_{1B}^*)}{\partial I_{1B}^*} + \frac{\partial E(X_B^*, I_{1B}^*)}{\partial X_B^*} \frac{\frac{\partial^2 N(X_B^*, I_{1B}^*, \tau_B)}{\partial X_B \partial I_{1B}^*}}{\frac{\partial^2 C(X_B^*, I_{1B}^*)}{\partial (X_B^*)^2}} < 0$$
(42)

If the RHS of regulator's FOC (13') is higher than the RHS of borrower's FOC (13') then the regulator prefers a higher level of equity than the borrower. In this case, regulator implements binding leverage regulation.

Internet Appendix

for

Too Levered for Pigou: Carbon Pricing, Financial Constraints, and Leverage Regulation

Robin Döttling and Magdalena Rola-Janicka

IA.1 Financial Instruments

IA.1.1 Hedging

With hedging as described in Section 6.1, the borrower's problem can be written as the following Lagrangian:

$$\max_{X_s, I_{1s}, d_1, e, h_s} \mathcal{L} = u(A_0 - e) + \sum_{k \in \{G, B\}} q_k \kappa_{c_{1k}} \left[d_{1k} + \mu(I_0 - I_{1k}) + e + h_k - I_0 - C(X_k, I_{1k}) \right] + \sum_{k \in \{G, B\}} q_k \left[\mu(I_0 - I_{1k}) + e + h_k - I_0 - C(X_k, I_{1k}) + R(I_{1k}, E_k^a) - \tau_k E(X_k, I_{1k}) + T_k \right] + \sum_{k \in \{G, B\}} q_k \left\{ \lambda_k \left[\tilde{R}(I_{1k}, E_k^a) - \tau_k E(X_k, I_{1k}) + \psi T_k + h_k - d_{1k} \right] + \underline{\kappa}_{Ik} I_{1k} + \overline{\kappa}_{Ik} [I_0 - I_{1k}] \right\}$$
(IA.1)

The problem and first order conditions are equivalent to the problem in the main text (18), except that now additionally borrowers choose h_s subject to the fair pricing condition (16). Using (16) to substitute $h_B = -\frac{(1-q_B)h_G}{q_B}$, the first order condition w.r.t. h_G is given by

$$\lambda_G = \lambda_B$$

Constrained Efficiency With hedging, the problem of a constrained social planner is similar to Eq. (26), but with h_s as an additional choice variable, analogous to the updated borrower problem (IA.1).

$$\max_{X_{s},I_{1s},d_{1s},e,h_{s}} \mathcal{L} = A_{0}^{i} + A_{1}^{i} + u(A_{0} - e) + e - I_{0}
+ \sum_{k \in \{B,G\}} q_{k} \left\{ R(I_{1k}, E_{k}^{a}) + \mu(I_{0} - I_{1k}) + h_{k} - 2\gamma_{k}^{u} E(X_{k}, I_{1k}) - C(X_{k}, I_{1k}) \right\}
+ \sum_{k \in \{B,G\}} q_{k} \lambda_{l}^{SP} \left\{ \tilde{R}(I_{1k}, E_{k}^{a}) + h_{k} + \mu(I_{0} - I_{1k}) - C(X_{k}, I_{1k}) + e - I_{0} \right\}
+ \sum_{k \in \{B,G\}} q_{k} \left[\underline{\kappa}_{Ik} I_{1k} + \overline{\kappa}_{Ik} (I_{0} - I_{1k}) \right].$$
(IA.2)

Using (16) to substitute $h_B = -\frac{(1-q)h_G}{q}$, the first order condition w.r.t. h_G is equivalent to the borrower's first order condition:

$$\lambda_G^{SP} = \lambda_B^{SP}.$$

All other first order conditions are the same as in the model without hedging. This implies the efficiency properties of the equilibrium allocation are the same as in the baseline model without hedging, as outlined in Proposition 5.

Some degree of hedging climate risks can also be achieved using external equity or long-term debt. Similar to hedging contracts, these alternative funding sources could enable a more efficient environmental policy if they bring down the shadow cost of the financial constraint in the bad state. However, the capacity to share risks using these contracts is more limited than that of climate-linked securities, as we show formally show below.

IA.1.2 External Equity

Intuitively, equity financing provides less flexible risk sharing compared to hedging contacts because equity value is proportional to firm value, rather than flexibly designing the payoffs h_G and h_B to ensure $\lambda_B = \lambda_G$ (see Section 6.1 in the main paper).

To see this formally, suppose at t = 0 borrowers raise external equity financing e^{ext} by selling a fraction α of pledgeable firm value. Fair pricing of equity requires that

$$e^{ext} = \alpha \left[\sum_{k \in \{G,B\}} q_k \left(\tilde{R}(I_{1k}, E_k^a) - \tau_k E(X_k, I_{1k}) + \psi T_k \right) \right].$$

This implies that borrower consumption at t = 2 is now given by

$$c_{2s}^{b} = [R(I_{1s}, E_{s}^{a}) - \tau_{s}E(X_{s}, I_{1s}) + T_{s}] - \alpha \left[\tilde{R}(I_{1s}, E_{s}^{a}) - \tau_{s}E(X_{s}, I_{1s}) + \psi T_{s}\right]$$
$$= R(I_{1s}, E_{s}^{a}) - \tau_{s}E(X_{s}, I_{1s}) + T_{s} - e^{ext}\beta_{s},$$

where $\beta_s = \frac{\tilde{R}(I_{1s}, E_s^a) - \tau_s E(X_s, I_{1s}) + \psi T_s}{\sum_{k \in \{G,B\}} q_k (\tilde{R}(I_{1k}, E_k^a, \gamma_k^p) - \tau_k E(X_k, I_{1k}) + \psi T_k)}$, with $\beta_H \ge 1 \ge \beta_L$. This implies that equity financing results in a transfer of $e^{ext}(\beta_H - \beta_L)$ from the good state to the bad state. Consequently, it is equivalent to an allocation where firms raise $d_0 = e^{ext}$ in debt financing and additionally write a hedging contract with $h_G = e^{ext}(1 - \beta_H) \le 0$ and $h_B = e^{ext}(1 - \beta_L) \ge 0$. The benefit of a hedging contract is that borrowers can flexibly design the payoffs h_G and h_B to ensure $\lambda_B = \lambda_G$ (see Subsection 6.1 above).

The efficiency results from our baseline model continue to hold when borrowers fund

themselves with outside equity, whenever the resulting risk sharing does not achieve $\lambda_G = \lambda_B = 0.$

IA.1.3 Long-Term Debt

Long-term debt can only provide risk-sharing capacity if borrowers default on debt in the bad state as investors are compensated for that risk with a higher interest rate paid in the good state. As with equity financing, the risk-sharing achieved with long-term debt is less flexible than that with carbon price derivatives or climate-linked securities. Additionally, we show here that defaulting on long-term debt can result in a severe debt overhang problem that hinders abatement investments. This is in contrast to the baseline model with short-term debt, where borrowers optimally do not default (see Lemma ?? in the main text).

To see this formally, suppose borrowers can raise long-term debt d_{LT} at t = 0 due at t = 2, with an interest rate r_{LT} between t = 0 and t = 2. Borrowers can additionally raise short-term debt.

In the baseline model, borrowers have no incentive to default on short-term debt (see Lemma ?? in the paper), and the t = 1 financial constraint (4) ensures that in equilibrium borrowers do not abscond any resources at t = 2. This appendix first shows that the allocation with risk-free long-term debt is equivalent to the one in the baseline model with short-term debt only. We then show that long-term debt may result in default in s = B if the face value is high enough. While default allows for some risk-sharing by shifting repayments from the bad to the good state, we show below that risky long-term debt comes at the expense of exposing borrowers to a debt overhang problem that results in borrowers making no abatement investments.

Risk-free debt. We first consider the case in which the long-term debt is risk-free, so that the promised and realized repayment is $rd_{LT} = d_{LT}$. With long-term debt $I_0 = d_0 + d_{LT} + e$ and the t = 2 budget constraint of borrowers reads:

$$c_{2s}^{b} = R(I_{1s}, E_{s}^{a}) - \tau_{s}E(X_{s}, I_{1s}) - d_{1s} - r_{s}d_{LT} + T_{s}$$
(IA.3)

The borrower also faces an updated financial constraint:

$$d_{LT} + d_{1s} \le \tilde{R}(I_{1s}, E_s^a) - \tau_s E(X_s, I_{1s}) + \psi T_s,$$
(IA.4)

Taking these into account gives rise to the following Lagrangian:

$$\max_{X_{s},I_{1s},d_{1s},d_{LT},d_{0}} \mathcal{L} = u(A_{0} - I_{0} + d_{0} + d_{LT})
+ \sum_{k \in \{G,B\}} q_{k} \left[\mu(I_{0} - I_{1k}) - d_{0} - C(X_{k},I_{1k}) + R(I_{1k},E_{k}^{a}) - \tau_{k}E(X_{k},I_{1k}) + T_{k} - d_{LT} \right]
+ \sum_{k \in \{G,B\}} q_{k} \left\{ \lambda_{k} \left[\tilde{R}(I_{1k},E_{k}^{a}) - \tau_{k}E(X_{k},I_{1k}) + \psi T_{k} - d_{1k} - d_{LT} \right] + \underline{\kappa}_{Ik}I_{1k} + \overline{\kappa}_{Ik}[I_{0} - I_{1k}] \right\}
+ \sum_{k \in \{G,B\}} q_{k}\kappa_{c_{1k}} \left[d_{1k} + \mu(I_{0} - I_{1k}) - d_{0} - C(X_{k},I_{1k}) \right],$$
(IA.5)

The FOCs wrt X_s , I_{1s} and d_{1s} are the same as in the original problem. The FOC wrt d_0 and d_{LT} read, respectively,

$$u'(c_0^b) - 1 - q\lambda_G - (1 - q)\lambda_B = 0$$
$$u'(c_0^b) - q\lambda_G - (1 - q)\lambda_B - 1 = 0$$

Thus, the borrower chooses its' inside equity e so that to satisfy $u'(c_0^b) = 1 + q\lambda_G + (1-q)\lambda_B$, and is indifferent between short-term and long-term debt if long-term debt is risk-free. This implies that the allocation with risk-free long-term debt is equivalent to the allocation with short-term debt in the baseline model.

Risky debt. The possibility of default on long-term debt makes the repayment of debt state-contingent. As investors need to break even, they will charge a higher interest rate, thereby allowing borrowers to reallocate resources from s = G to s = B.

Anticipating the default, investors are not willing to provide short-term debt at t = 1in s = B, so that previous period short-term debt repayment and abatement investments must be funded by liquidations $C(X_B, I_{1B}) + d_0 = \mu(I_0 - I_{1B})$. Using this, the borrower's optimal choice of abatement and liquidation at t = 1 in s = B, conditional on defaulting at t = 2 solves:

$$\max_{X_B, I_{1B}} \mathcal{L} = (1 - \theta) R(I_{1B}, E_B^a) + (1 - \psi) T_B + \mu (I_0 - I_{1B}) - d_0 - C(X_s, I_{1B}) + \underline{\kappa}_{IB} I_{1B} + \overline{\kappa}_{IB} [I_0 - I_{1B}] + \kappa_{c1B} [\mu (I_0 - I_{1B}) - d_0 - C(X_s, I_{1B})],$$

The FOCs wrt X_B, I_{1B} is:

$$(1 + \kappa_{c1B})\frac{\partial C(X_B, I_{1B})}{\partial X_B} = 0$$
 (IA.6)

$$(1-\theta)\rho + \underline{\kappa}_{IB} - \overline{\kappa}_{IB} + (1+\kappa_{c1B})\left(-\mu - \frac{\partial C(X_B, I_{1B})}{\partial I_{1B}}\right) = 0$$
(IA.7)

Thus, in s = B the borrower chooses $X_B^{*d} = 0$. The borrower chooses minimum liquidations needed to repay the t = 0 short term debt, $\mu(I_0 - I_{1B}^{*d}) = d_0$, whenever $(1 - \theta)\rho - \mu > 0$. If $(1 - \theta)\rho - \mu < 0$ the borrower liquidates all assets at t = 1and consumes $c_1 = \mu I_0 - d_0$, leaving nothing to the long-term creditors at t = 2. Consequently, risky long-term debt results in a severe debt overhang problem that induces borrowers to not invest in abatement at all.

Next suppose the borrower does not default at t = 2 in a given state s. In this case, the choice of abatement and investment at t = 1 follow from

$$\max_{X_s, I_{1s}, d_{1s}} \mathcal{L} = \left[\mu(I_0 - I_{1s}) - d_0 - C(X_s, I_{1s}) + R(I_{1s}, E_s^a) - \tau_s E(X_s, I_{1s}) + T_s - d_{LT} \right]$$

$$\lambda_s \left[\tilde{R}(I_{1s}, E_s^a) - \tau_k E(X_s, I_{1s}) + \psi T_s - d_{1s} - r d_{LT} \right] + \underline{\kappa}_{Is} I_{1s} + \overline{\kappa}_{Is} [I_0 - I_{1s}]$$

$$\kappa_{c_{1s}} \left[d_{1s} + \mu(I_0 - I_{1s}) - C(X_s, I_{1s}) - d_0 \right], \qquad (IA.8)$$

The FOCs wrt d_{1s} pins down $\lambda_s = \kappa_{c1s}$, and those wrt X_s, I_{1s} are:

$$(1+\lambda_s)\frac{\partial C(X_s, I_{1s})}{\partial X_s} - (1+\lambda_s)\tau\frac{\partial E(X_s, I_{1s})}{\partial X_s} = 0 \qquad (\text{IA.9})$$

$$\rho(1+\theta\lambda_s) - (1+\lambda_s) \left[\mu + \frac{\partial C(X_s, I_{1s})}{\partial I_{1s}} + \tau \frac{\partial E(X_s, I_{1s})}{\partial I_{1s}} \right] + \underline{\kappa}_{Is} - \overline{\kappa}_{Is} = 0 \qquad (\text{IA.10})$$

With the complementary slackness constraint:

$$\tilde{R}(I_{1s}, E_s^a) - \tau_k E(X_s, I_{1s}) + \psi T_s + \mu (I_0 - I_{1s}) - C(X_s, I_{1s}) - rd_{LT} - d_0 = 0 \quad (IA.11)$$

Thus, the choice of abatement and liquidations corresponds to the one in the benchmark where d_0 is substituted by $d_0 + rd_{LT}$. Let these choices be denoted by X_s^* and I_{1s}^*

Comparing the payoffs earned in the case of default and non-default in s = B, we can find the level of long-term debt at which the debt is indeed risky. If $(1 - \theta)\rho > \mu$, this level is given by:

$$d_0 + rd_{LT} > \rho I_{1B}^* - (1 - \theta)\rho I_{1B}^{*d} - \theta \gamma_B^p E_B^a + \psi T_B + \mu (I_0 - I_{1B}^*) - C(X_B^*, I_{1B}^*) - \tau_B E(X_B^*, I_{1B}^*) = \hat{d}_{LT}$$

If $(1 - \theta)\rho < \mu$ this level is given by:

$$rd_{LT} > \rho I_{1B}^* - \gamma_B^p E_B^a + T_B - \mu I_{1B}^* - C(X_B^*, I_{1B}^*) - \tau_B E(X_B^*, I_{1B}^*) = \hat{d}_{LT}$$

Focusing on the case when $(1 - \theta)\rho > \mu$, the most that the lender can recover from the borrower in the case of default is $\theta R(I_{1B}^{*d}, E_B^a, \gamma_B^p) + \psi T_B - \tau_B E(X_B^{*d}, I_{1B}^{*d})$. Thus, the lender's participation constraint requires that:

$$d_{LT} \le qrd_{LT} + (1-q)[\theta R(I_{1B}^{*d}, E_B^a) + \psi T_B - \tau_B E(X_B^{*d}, I_{1B}^{*d})]$$

If $(1 - \theta)\rho < \mu$ long-term lender's participation constraint is:

$$d_{LT} \le qrd_{LT}$$

In both cases, the participation constraint of the lender implies that the risk of default and the inefficient abatement and/or liquidation choices at t = 1 must be compensated with a sufficiently high interest rate paid to the lender.

Risk sharing vs debt overhang The potential gains from risk-sharing permitted by the risky long-term debt come at the expense of exposing borrowers to a debt overhang problem. As shown above, in the bad state borrowers abscond with resources at t = 2, and therefore no longer have incentives to maximize the project's value. As a result, they choose not to engage in any abatement, as the emissions tax bill is paid out of the pledgeable income and thus does not affect borrowers' payoff under default.

In equilibrium investors price in the cost of debt-overhang, demanding a high com-

pensation for holding the long-term debt. Thus, any gains from insurance due to using risky long-term debt come at a premium relative to climate-linked securities or external equity.

IA.1.4 Socially Responsible Investing

We assume that each borrower matches with 1 investor and all investors are socially responsible, with their utility given by:

$$U^{i} = c_{0}^{i} + c_{1s}^{i} + c_{2s}^{i} - \gamma_{s}^{u} E_{s}^{a} - (\omega_{0} \mathbb{I}_{d_{0}^{b}} + \omega_{1} \mathbb{I}_{d_{1}^{b}}) E(X_{s}^{b}, I_{1s}^{b})$$
(IA.12)

Where $\mathbb{I}_{d_0^b}$ and $\mathbb{I}_{d_1^b}$ are indicator functions taking the value of 1 if the investor lends to the borrower at t = 0 and t = 1 respectively. Thus, investors' break-even conditions for lending to borrower b are given by:

$$d_0^b = r_0 d_0^b - \omega_0 \mathbb{E}[E(X^b, I_1^b)]$$
$$d_1^b = r_1 d_1^b - \omega_1 E(X_s^b, I_{1s})$$

In the presence of socially responsible investors, borrower's constraints become:

$$\begin{aligned} c_0^b &= A_0 - (I - d_0) \ge 0, \\ c_{1s}^b &= (I_0 - I_{1s})\mu + d_{1s} - d_0 - \omega \mathbb{E}[E(X, I_1)] - C(X_s, I_{1s}) \ge 0, \\ c_{2s}^b &= R(I_{1s}, E_s^a) - \tau_s E(X_s, I_{1s}) - d_{1s} - \omega E(X_s^b, I_{1s}) + T_s \ge 0, \\ d_{1s} + \omega E(X_s^b, I_{1s}) \le \tilde{R}(I_{1s}, E_s^a) - \tau_s E(X_s, I_{1s}) + \psi T_s, \\ I_{1s} \in [0, I_0]. \end{aligned}$$

The Lagrangian of the problem is thus:

$$\begin{aligned} \max_{X_s, I_{1s}, d_{1s}, d_0} \mathcal{L} &= u(A_0 - I_0 + d_0) \\ &+ \sum_{k \in \{G, B\}} q_k \left[\mu(I_0 - I_{1k}) + d_{1k} - d_0 - \omega \mathbb{E}[E(X, I_1)] - C(X_k, I_{1k})] \right] \\ &+ \sum_{k \in \{G, B\}} q_k \left[R(I_{1k}, E_k^a) - \tau_k E(X_k, I_{1k}) + T_k - d_{1k} - \omega E(X_k, I_{1k})] \right] \\ &+ \sum_{k \in \{G, B\}} q_k \lambda_k \left[\tilde{R}(I_{1k}, E_k^a) - \tau_k E(X_k, I_{1k}) + \psi T_k - d_{1k} - \omega E(X_k, I_{1k})] \right] + \underline{\kappa}_{Ik} I_{1k} \\ &+ \sum_{k \in \{G, B\}} q_k \left\{ \kappa_{c_{1k}} \left[d_{1k} + \mu(I_0 - I_{1k}) - d_0 - \omega \mathbb{E}[E(X, I_1)] - C(X_k, I_{1k})] + \overline{\kappa}_{Ik} [I_0 - I_{1k}] \right\}, \end{aligned}$$

FOCs wrt d_{1s} , X_s , I_{1s} , d_0 :

$$-\lambda_s + \kappa_{c1s} = 0$$

$$-(1+\lambda_s)\frac{\partial C(X_s, I_{1s})}{\partial X_s} - (1+\lambda_s)(\tau_s + \omega)\frac{\partial E(X_s, I_{1s})}{\partial X_s} = 0$$

$$\rho(1+\theta\lambda_s) - (1+\lambda_s)[\mu + \frac{\partial C(X_s, I_{1s})}{\partial I_{1s}} + (\tau_s + \omega)\frac{\partial E(X_s, I_{1s})}{\partial I_{1s}}] = 0$$

$$u'(c_0^b) - 1 - \sum_{k \in \{G,B\}} q_k\lambda_s = 0$$

IA.2 Implementation of the Capital Mandate through Taxes on Leverage

This appendix shows that a capital mandate \bar{e} derived in Section 5 can alternatively be implemented through a tax τ_d on t = 0 debt (or a subsidy if $\tau_d < 0$). Given that capital requirements in the Basel Accord apply to financial institutions, leverage taxes and subsidies may be a more likely tool seen in the real world if borrowers in the model are interpreted as non-financial firms (such as manufacturing firms). Tax proceeds are fully rebated to borrowers via a lump-sum rebate T_0^b .

With a leverage tax τ_d , the t = 0 budget constraint is given by $I_0 = e + d_0(1 - \tau_d) + T_0^b$, which can be re-arranged to $d_0 = \frac{I_0 - e - T_0^b}{(1 - \tau_d)}$. With this budget constraint, the borrower's problem (18) is now given by the following Lagrangian:

$$\max_{X,I_{1},d_{1},e} \mathcal{L} = u(A_{0} - e)
+ \sum_{k \in \{G,B\}} q_{k} \left[\mu(I_{0} - I_{1k}) - \frac{I_{0} - e - T_{0}^{b}}{1 - \tau_{d}} - C(X_{k}, I_{1k}) + R(I_{1k}, E_{k}^{a}) - \tau_{k}E(X_{k}, I_{1k}) + T_{k} \right]
+ \sum_{k \in \{G,B\}} q_{k} \left\{ \lambda_{k} \left[\tilde{R}(I_{1k}, E_{k}^{a}) - \tau_{k}E(X_{k}, I_{1k}) + \psi T_{k} - d_{1k} \right] + \underline{\kappa}_{Ik}I_{1k} + \overline{\kappa}_{Ik}[I_{0} - I_{1k}] \right\}
+ \sum_{k \in \{G,B\}} q_{k}\kappa_{c_{1k}} \left[d_{1k} + \mu(I_{0} - I_{1k}) - \frac{I_{0} - e - T_{0}^{b}}{1 - \tau_{d}} - C(X_{k}, I_{1k}) \right],$$
(IA.13)

The first order conditions with respect to X_s and I_{1s} are equivalent to those in the main text and given by (6) and (7), respectively. By contrast, the first order condition with respect to equity e is different from the main text Eq. (9), and is now given by

$$u'(A_0 - e) = \frac{1 + (1 - q)\lambda_G + q\lambda_B}{1 - \tau_d}.$$

From this equation it is clear that a higher tax on debt induces borrowers to choose a higher level of e, i.e., lower leverage. By fully rebating the taxes, such that $T_0^b = \tau_d d_0$, a regulator can ensure that the tax does not affect any constraints. Consequently, a equity mandate \bar{e}^* can be implemented by setting a leverage tax τ_d^* such that

$$u'(A_0 - \bar{e}^*) = \frac{1 + (1 - q)\lambda_G + q\lambda_B}{1 - \tau_d^*}$$

IA.3 Interpretation of Borrowers as Financial Institutions

This appendix derives a version of the model in which borrowers are banks that make loans to non-financial firms. A continuum of firms run by risk-neutral owners have access to the same investment project as described in Section 2. Firms have no own funds and must obtain a loan from a bank. Banks have the same preferences and the same limited endowment A_0 as borrowers in the baseline model. Banks can also raise financing from investors as in the baseline model. In contrast, each firm is matched with a bank and can only obtain financing through a loan from its bank, i.e., firms cannot obtain funding from other investors or banks. There is no friction between a firm and its bank, but banks are constrained by the same financial constraint (4) as borrowers in the baseline model. That is, banks can fully seize the firm's assets at t = 2 but can only pledge $\tilde{R}(I_1, E^a)$ of the seized asset returns to outside investors. In this version of the model, "borrowers" are split into a financial and a real sector, where banks finance loans to bank-dependent firms through bank equity and outside financing, and firms use loans to finance real investment and abatement. We assume that firm owners are risk-neutral and bank owners have the same quasi-linear utility as borrowers in the baseline model. For simplicity, we focus on the case $\psi = 0$.

Firm problem. Banks make a take-it-or-leave-it offer to firms, offering a loan l_t at t = 0 and t = 1, and repayment D due at t = 2. Firms can decide to accept or reject the loan but conditional on accepting take l_t and D as given. When rejecting the loan, the outside option for firms is not to finance the project.

Firms have no own funds, so that $I_0 = l_0$. At t = 1 firms can liquidate some initial investment to generate a liquidation value $\mu(I_0 - I_{1s})$, and invest in abatement X_s at a cost $C(X_s, I_{1s})$. Firm owner's consumption is given by

$$c_0^f = l_0 - I_0$$

$$c_{1s}^f = \mu(I_0 - I_{1s}) - C(X_s, I_{1s}) + l_{1s}$$

$$c_{2s}^f = R(I_{1s}, E_s^a, \gamma_s^p) - \tau E(X_s, I_{1s}) + T_s - D$$

The firm's problem is to choose I_{1s} and X_s so as to maximize $c_0^f + c_1^f + c_2^f$ subject to $I_0 \ge I_{1s} \ge 0$ and non-negativity constraints on consumption. This problem can be written as follows:

$$\max_{X_s, I_{1s}, l_1, l_0} \mathcal{L} = l_0 - I_0
+ \sum_{k \in \{G, B\}} q_k \left[R(I_{1k}, E_k^a) - \tau_k E(X_k, I_{1k}) + T_k - D + l_{1k} + \mu(I_0 - I_{1k}) - C(X_k, I_{1k}) \right]
+ \kappa_{c_0^f} (l_0 - I_0) + \sum_{k \in \{G, B\}} q_k \kappa_{c_1^f k} \left[\mu(I_0 - I_{1k}) - C(X_k, I_{1k}) + l_{1k} \right]
+ \sum_{k \in \{G, B\}} q_k \left[\kappa_{c_2^f k} \left[R(I_{1k}, E_k^a) - \tau_k E(X_k, I_{1k}) + T_k - D \right] + \underline{\kappa}_{Ik} I_{1k} + \overline{\kappa}_{Ik} (I_0 - I_{1k}) \right].$$
(IA.14)

The first order conditions with respect to I_{1s} and X_s are, respectively,

$$(1 + \kappa_{c_2^f s}) \left(\rho - \tau \frac{\partial E(X_s, I_{1s})}{\partial I_{1s}} \right) - (1 + \kappa_{c_1^f s}) \left(\mu + \frac{\partial C(X_s, I_{1s})}{\partial I_{1s}} \right) + \underline{\kappa}_{Is} - \overline{\kappa}_{Is} = 0,$$
(IA.15)

$$-\tau_s \frac{\partial E(X_s, I_{1s})}{\partial X_s} - \frac{\partial C(X_s, I_{1s})}{\partial X_s} = 0.$$
(IA.16)

The first order condition with respect to X_s is the same as in the baseline model, cf. Eq. (6). By Assumption 2 (liquidations are inefficient) and the fact that $\kappa_{c_2^f s} \ge 0$, it also follows that $(1 + \kappa_{c_2^f s}) \left(\rho - \tau \frac{\partial E(X_s, I_{1s})}{\partial I_{1s}} \right) - \left(\mu + \frac{\partial C(X_s, I_{1s})}{\partial I_{1s}} \right) > 0$. This implies that either $\overline{\kappa}_{Is} > 0$ or $\kappa_{c_1^f} > 0$, so that I_{1s} is either $I_{1s} = I_0$ or is pinned down by $c_1^f = 0$, which defines $I_{1s}(l_{1s})$.

Bank problem. The bank chooses l_0 , l_{1s} , D, d_{1s} and d_0 , subject to the financial constraint (4).

$$c_0 = A - e$$

$$c_1 = d_{1s} - d_0 - l_{1s}$$

$$c_2 = D - d_{1s}$$

Firm participation requires that $c_t^f \ge 0$. Banks optimally choose D, l_{1s} and l_0 such that the participation constraints bind, which implies $l_0 = I_0 = e + d_0$, $l_{1s} = -\mu(I_0 - I_{1s}) + C(X_s, I_{1s})$, and $D = R(I_{1s}, E_s^a) - \tau E(X_s, I_{1s}) + T_s$.

If the firm's investment is pinned down by $I_{1s}(l_{1s})$ (defined by $c_1^f = 0$), the bank's

problem can be expressed as:

$$\max_{l_{1s},d_{1s},e} \mathcal{L} = u(A-e) - I_0 + e$$

$$+ \sum_{k \in \{G,B\}} q_k \left[\mu(I_0 - I_{1k}(l_{1k})) - C(X_k, I_{1k}(l_{1k})) + R(I_{1k}(l_{1k}), E_k^a) - \tau_k E(X_k, I_{1k}(l_{1k})) + T_k \right]$$

$$+ \sum_{k \in \{G,B\}} q_k \lambda_k \left(\tilde{R}(I_{1k}(l_{1k}), E_k^a) - \tau_k E(X_k, I_{1k}(l_{1k})) - d_{1k} \right) + \kappa_{c_0}(A-e)$$

$$+ \sum_{k \in \{G,B\}} q_k \left[\kappa_{c_{1k}} \left(d_{1k} - I_0 + e + \mu(I_0 - I_{1k}(l_{1k})) - C(X_k, I_{1k}(l_{1k}))) \right) \right]$$

$$+ \sum_{k \in \{G,B\}} q_k \left[\kappa_{c_{2k}} \left(R(I_{1k}(l_{1k}), E_k^a) - \tau_k E(X_k, I_{1k}(l_{1k})) + T - d_{1k}) \right) \right].$$
(IA.17)

The first order conditions read:

$$u'(A-e) = 1 - \kappa_{c_0} + (1-q)\kappa_{c_{1G}} + q\kappa_{c_{1B}}$$
(IA.18)

$$\kappa_{c_{1s}} - \kappa_{c_{2s}} - \lambda_s = 0 \tag{IA.19}$$

$$-(1+\kappa_{c_{1s}})\left(\mu+\frac{\partial C}{\partial I_{1s}}\right)+(1+\kappa_{c_{2s}})\left(\frac{\partial R}{\partial I_{1s}}-\tau_s\frac{\partial E}{\partial I_{1s}}\right)+\lambda_s\left(\frac{\partial \tilde{R}}{\partial I_{1s}}-\tau_s\frac{\partial E}{\partial I_{1s}}\right)=0$$
(IA.20)

Due to the assumptions on $u'(c_0)$, it is never optimal to have A-e = 0, so $\kappa_{c_0} = 0$. Because $d_{1s} \leq \tilde{R}(I_{1s}, E_s^a) - \tau_s E(X_s, I_{1s}), c_{2s} > 0$ and $\kappa_{c_{2s}} = 0$. It follows that $\lambda_s = \kappa_{c_{1s}} > 0$, so the FOCs simplify to:

$$u'(c_0) = 1 + (1 - q_B)\lambda_G + q_B\lambda_B$$
 (IA.21)

$$\lambda_s = -\frac{r(\tau_s, X_s, I_{1s})}{\tilde{r}(\tau_s, X_s, I_{1s})} \tag{IA.22}$$

which are the same as the conditions as (7') and (9) in the baseline model. Since also Eq. (IA.16) is equivalent to Eq. (6), in this case all first order conditions and therefore the equilibrium allocations are the same as in the baseline model.